Mr. Flank (Des. Div)

ISTINCTIVE CREATIONS

presents

F-14

RN TO

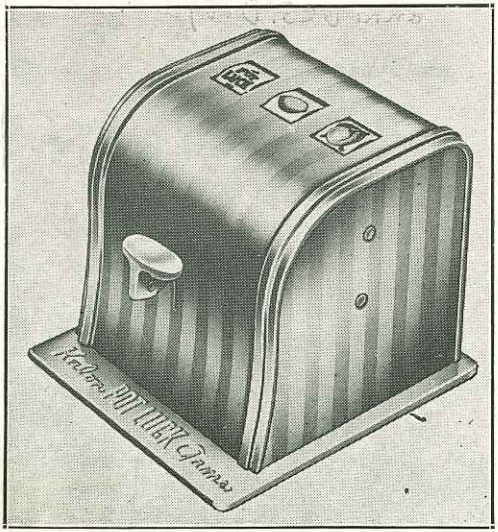
N DIV.

JUN 1948
U S PATENT OFFICE

PATENT OFFICE
JUN 29 1948
DESIGN DIVISION

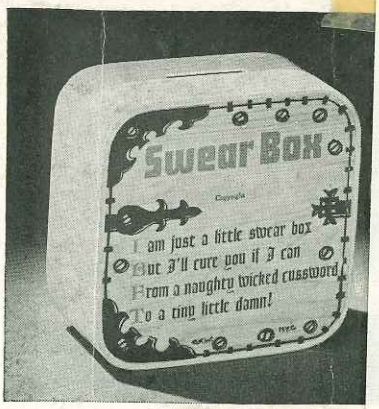
erica's Pre-eminent Gift Line

POT LUCK



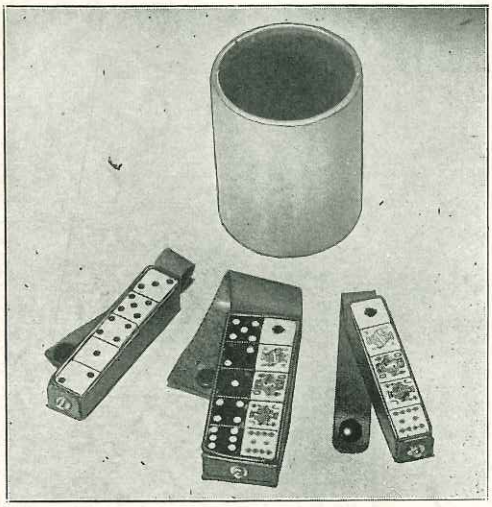
A Barrel of Fun for the home, office, or rumpus room. It has those familiar symbols that are so fascinating to the American Public. Made of highly polished nickel silver.
#PTL Retail $2.50, Wholesale $18.00 dozen

SWEAR BOX



The most amusing idea for the home t
cropped up in a long time. When Dad s
let up steam, watch Junior rush for the Sw
A Barrel of fun for the family circle. The
any party. Made of a solid block of
Birch. Can be opened when full. Size 3½....
#SWB Retail $1.50, Wholesale $10.80 d

DICE SETS AND CUPS



Ever-popular Dice, in both Spot and Poker sets. Made of highest quality plastic, boxed in a smart leather case for safe-keeping. Dice Cups are made of genuine leather, felt-lined.
#DIE Spot Dice. Retail $1.00
Wholesale $7.20 dozen
#DIP Poker Dice. Retail $1.00
Wholesale $7.20 dozen
#DID Double set. Retail $2.00
Wholesale $14.40 dozen
#DIC Dice Cup. Retail $1.00
Wholesale $7.20 dozen

PILOT WHEEL ASH TRAY

Fun in the home or office. Pick your
spin the wheel and cross your fingers
Beautifully made in solid Brass, with color
base. Ash tray is of Copper. A sensati
ber.
#CPW Retail $3.00, Wholesale $21.60

2 RETURN TO DESIGN DIV.

The DUNBAR

AMERICA'S SMARTEST CIGARETTE HOLDER

INSERTS — EJECTS

Cigarette held firmly in holder

NO ANNOYANCE TO INSERT

$1.00

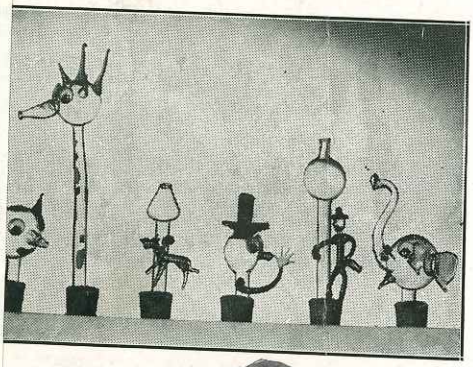
A D. LEE COOPER DESIGN

JUN 10 1948
U.S. PATENT OFFICE

The "Magic fingered" Cigarette Holder. Nationally Advertised. Sweeping the country in its popularity. The answer to all holder problems. Made of high-polish Alumnium barrel with Black and Red plastic stems. Twelve to a Display Card; or Gift Boxed individually.

#DCH Gift Boxed. Retail $1.00 Wholesale $7.20 dozen
#DCD Display Card. Retail $1.00 Wholesale $7.20 dozen

FUNNY BOTTLE POURERS

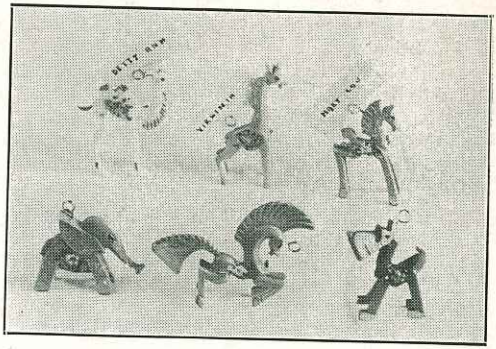


Fun for the fun department. Every Rumpus Room Bar will want some of these colorful glass pourers. Come individually boxed.

BSE Elephant
BSD Drunk
BSO Dog
#BSH High Hat
#BSL Devil
#BSG Giraffe

Retail $1.19 each, Wholesale $8.40 dozen

PLACE CARD FAVORS

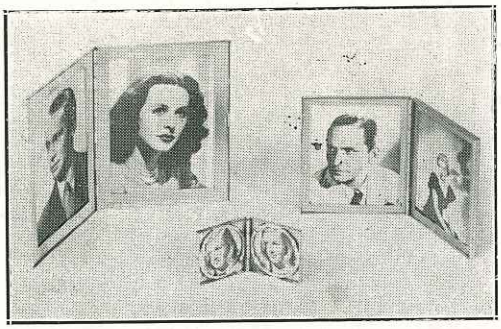


A unique combination of Place Card Holder and Favor. After using as a place card, pull out holder pin and each little figure has a bar pin for attaching to dress. Delightful for Children's parties. Comes six pieces to Display Box.

#ANP Retail 50c each, Wholesale $3.60 dozen

VOID

DURAGOLD FRAMES



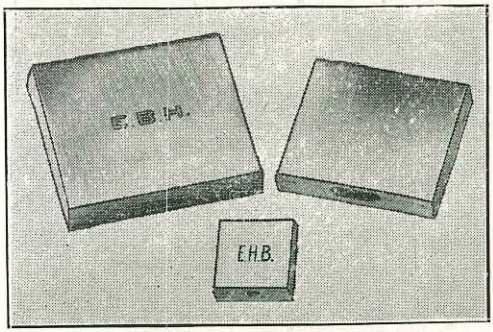
So good-looking. These frames can be carried in Purse or Pocket. Made of golden satiny Duragold, they will last a lifetime.

#MFM 1¼" x 1¼" Retail $1.00,
Wholesale $7.20 dozen

#MFS 2½" x 2¾" Retail $1.50,
Wholesale $10.80 dozen

#MFL 3" x 3⅞" Retail $2.25,
Wholesale $15.00 dozen

DURAGOLD PILL BOXES, CIGARETTE CASES, AND COMPACTS



A line that has met with terrific success. Made of Duragold, there is nothing to wear off, and it imparts a richness that has instant sales appeal. We can furnish three-letter monogram in Block or Script, which is making a great hit.

#PBM Pill box. Retail $1.00,
Wholesale $7.20 dozen

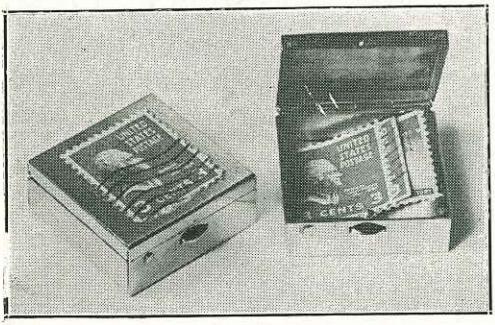
#MCC Compact. Retail $1.75,
Wholesale $12.00 dozen

#MC 10 Cigarette case 10's. Retail $2.25,
Wholesale $15.00 dozen

#MC 20 Cigarette case 20's. Retail $3.00,
Wholesale $21.60 dozen

Engraving in Block or Script—Three letters for 50c (wholesale)

DURAGOLD STAMP BOX



This clever little Stamp Box will be treasured by countless users. For the purse or desk it is a must have item. Made of Satiny Duragold, it will give a lifetime of faithful service.

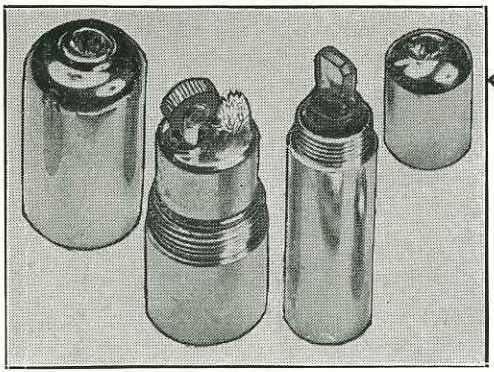
#MSB Retail $1.00, Wholesale $7.20 dozen

COIN OR TOKEN CLIPS

So handy for the Motorist or Bus rider. Will hold token, quaters, dimes, or nickels. Beautifully nickel-plated, with genuine leather thongs.

#CNC Retail $2.00, Wholesale $14.40 dozen

PERFUME VIAL AND PURSE LIGHTER



Two matching accessories for Milady's Purse. A perfume vial with double stopper which means absolutely no leaking. A swank purse lighter for her smokes. Made of heavy gold-plate with simulated jewel tops in Red, Blue, Crystal, and Green.

#PRV Perfume Vial. Retail $2.00,
Wholesale $14.40 dozen

#MPL Purse Lighter. Retail $2.50,
Wholesale $18.00 dozen

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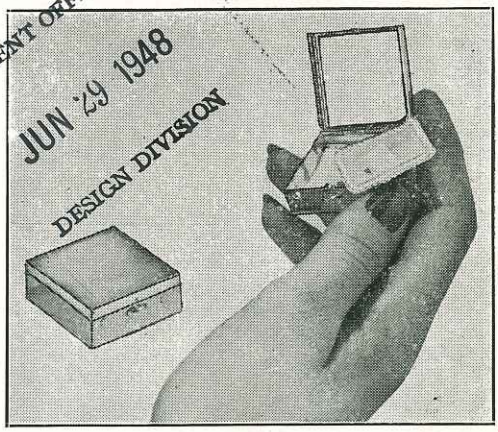
DESIGN DIVISION

TINY COMPACT

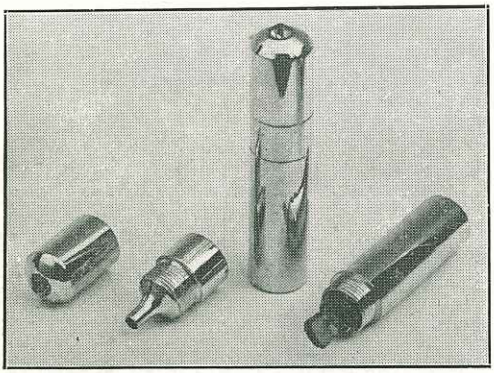


These charming little compacts, only 1¼" square, have started a new vogue. So blamed cute, they will walk right out of your store. Made of Duragold, there is nothing to wear off. Comes also as a pill box. This number is hot.

#MPB Pill Box Retail $1.00,
Wholesale $7.20 dozen

#MMC Tiny Compact, Retail $1.25,
Wholesale $9.00 dozen

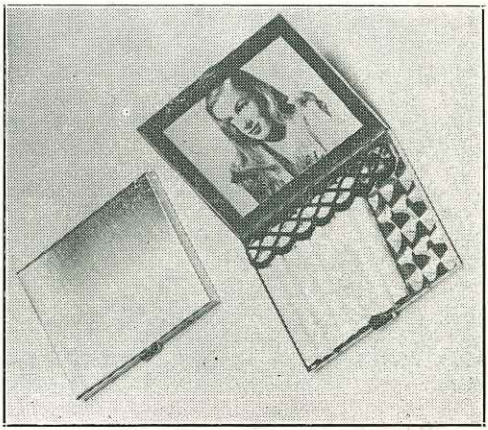
FLACON FUNNEL PERFUME VIAL



Phenomenally successful. Smart and tricky. Has the double stopper feature, making it absolutely leak-proof. The funnel can be carried or parked at home. Gold-plated with simulated Jeweled top in Red, Blue, Green, Crystal.

#FFP Retail $2.50, Wholesale $18.00 dozen

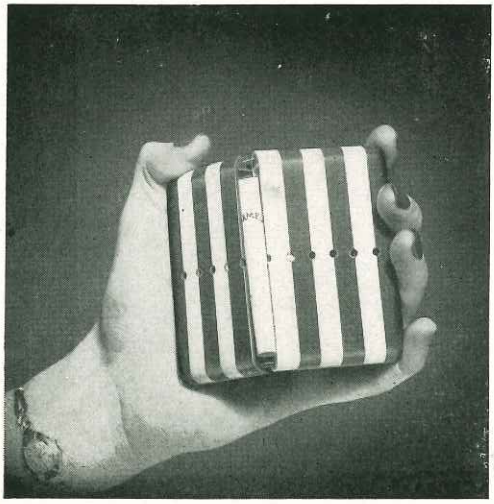
PHOTO CIGARETTE CASE



Handsome Duragold Cigarette Case in smooth satiny golden-colored finish. Holds ten cigarettes, with a compartment for your favorite photo.

#MPC Retail $2.50, Wholesale $18.00 dozen

FLEXICASE



An intriguing idea in a cigarette case. Flex the case to insert or remove cigarettes. Holds ten cigarettes, and is indeed good-looking with its contrasting Red and White, Blue and White, or Brown and White bars.

#FCC Retail $1.00, Wholesale $7.20 dozen

VOID

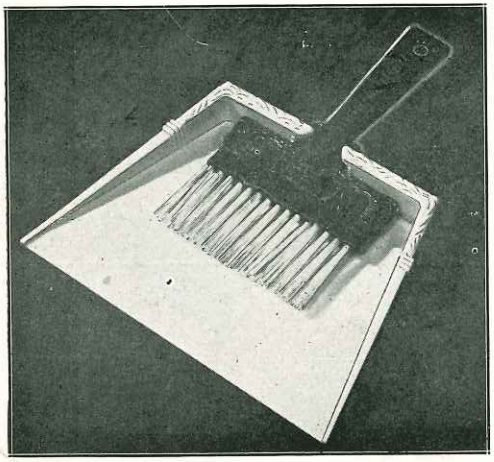
SPEAR-SPOON

A new one for the party-Giving Clan. A clever combination of Spoon and Fork that finds so many uses in most Homes. Beautifully made of engraved aluminum with that eye appeal and usefulness that makes it a hit number. Spear-Spoons come eight to the Gift box or singly on self-selling cards.

#SPS 8 to set. Retail $4.00,
Wholesale $28.80 dozen

#SPC 1 to card. Retail 50c,
Wholesale $3.60 dozen

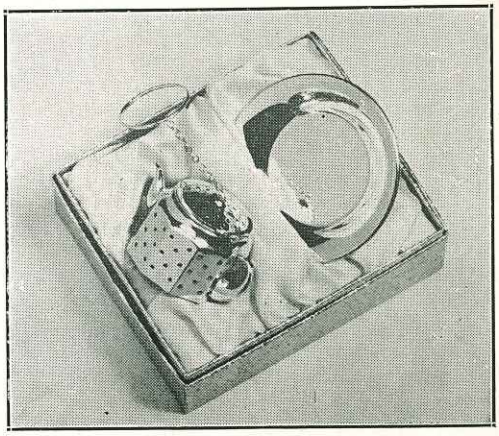
SILENT MAID CRUMBER



A charming Table Crumber that will delight any home-keeper. Made of colorful plastic, with a contrastingly colored brush that is removable. A hit number.

#SMC Retail $1.50, Wholesale $10.80 dozen

STERLING TEA CADDY



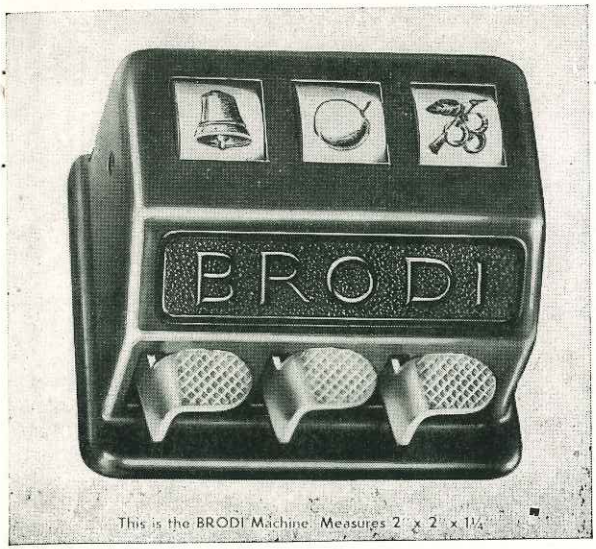
So charming and quaint, they just go straight to your heart. As a Gift for weddings, anniversaries, etc., they are incomparable. Made of Sterling Silver, and come in a lovely Gift Box.

#TKS Retail $5.00, Wholesale $36.00 dozen

D 34-13.1 "Distinctive Creations" presents America's Pre-eminent Gift Line (copy in Gifts + Novelties, Des. Div.)

Rec'd June ~~21, 1948~~ 10, 1948

BRODI



This is the BRODI Machine Measures 2" x 2" x 1¼"

All the fun of playing the "slot machine" right in your own home. The best-selling game of the year. Any number of individuals can play; the rules are simple. Just strike the keys and watch 'em roll. Colored Plastic, in Red, Green, or Blue.

#BRD Brodi Retail $1.00, Wholesale 7.20 dozen

DE LUXE MODEL BRODI

The fascinating little "One Arm Bandit" in a De Luxe model. Handsome case with golden-colored strikes and 100 Plastic interlocking chips. A gift for the sophisticated home—and what fun!

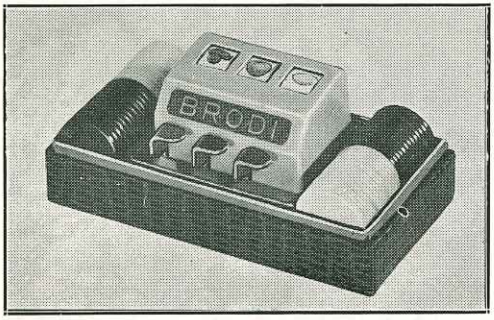
#BRG Retail $2.50, Wholesale $18.00 dozen

PATENT OFFICE

JUN 29 1948

DESIGN DIVISION

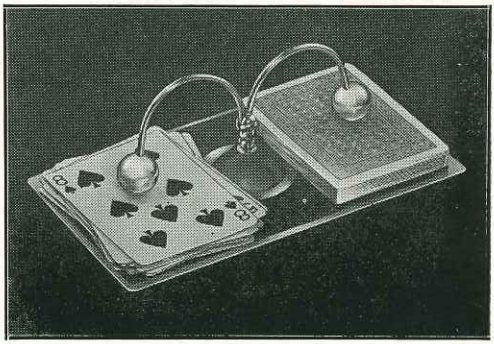
BRODI CHIP SET



The fascinating Brodi in attractive Gift set with 50 Plastic Chips which add so much to the fun of the game.

#BRC Retail $1.50, Wholesale $10.80 dozen

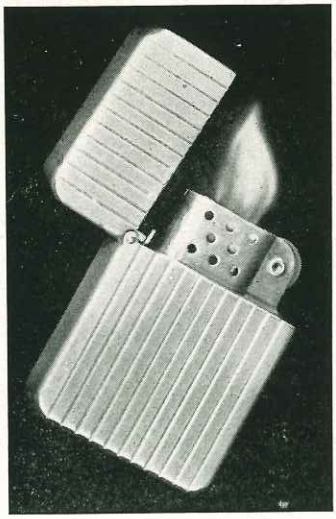
CARD GUARD



Now you can play your favorite Card Game on the porch, the lawn, or at the beach without fear of the wind coming along and spoiling your fun. Out of door devotees are going big for this item.

#CGD Retail $2.25, Wholesale $16.50 dozen

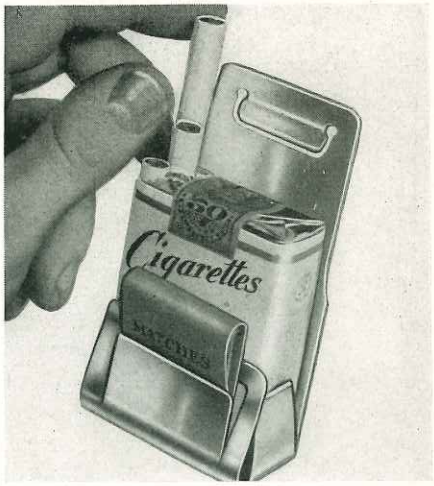
DISTINCTIVE WIND-PROOF LIGHTERS



Made for the better class of trade who find their customers demanding something finer and nicer than the average run of lighters. Beautifully and richly engine-turned with heavy jeweler's plate in chromium.

#DWL Chromium. Retail $3.50
Wholesale $25.20 dozen

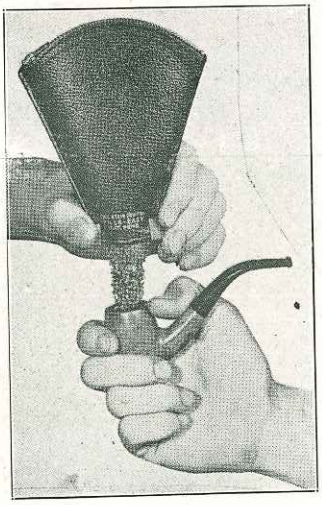
E-Z REACH HOLDER



Most novel Car Accessory Gift in years. Holds a pack of cigarettes plus matches within easy reach of driver. Slips under molding of car door. Fits every auto. Handsome chrome finish.

#EZR Retail $1.00, Wholesale $7.20 dozen

FILL EASY POUCH



The largest selling tobacco pouch on the market. By simply pinching the bottom, the tobacco flows into the pipe. Release your pressure, and it automatically closes again. All styles have zipper closings.

#FE 10 Morocco. Retail $1.50
Wholesale $10.80 dozen

PLAZA AUTOMATIC LIGHTER

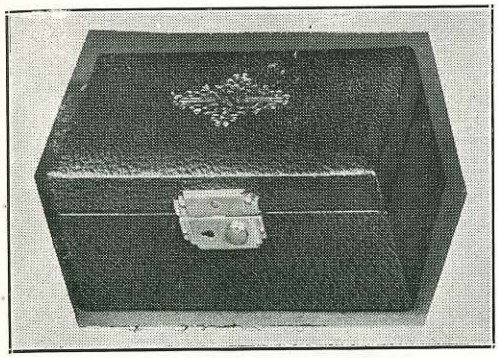
VOID

An amazing new idea in Lighters. Ideal for a man's vest pocket. Makes a charming accessory that any woman will treasure. So thin, so smart. Comes in nickel and chrome engraved and enameled, in Red, Blue, Green, Ivory, Black, and Brown.

#PLL Retail $6.00, Wholesale $43.20 dozen

P 8

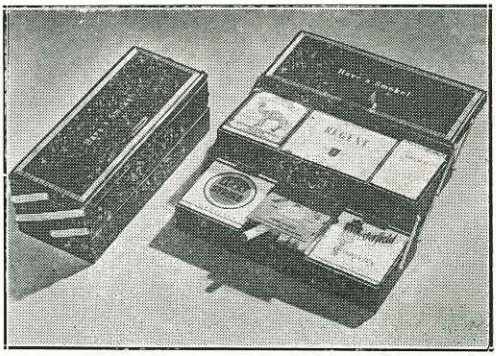
DE LUXE JEWEL BOX



Handsome genuine leather Jewel Box with Tray and Ring Sticks. Velvetine-lined and richly gold-tooled. Size 7 x 4¾ x 3¼. Colors: Red, Blue, Green, Brown, Wine.

#J425 Retail $10.00, Wholesale $72.00 dozen

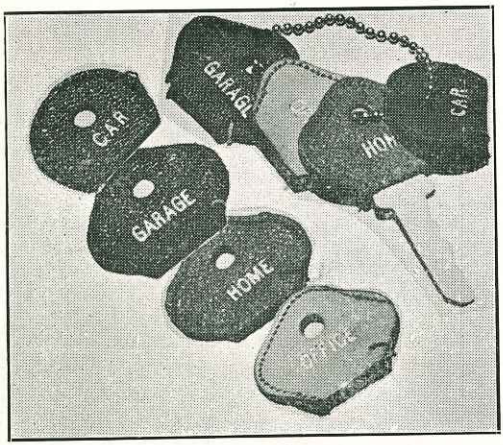
CIGARETTE BAR



A home accessory of Real Swank. The lids of the compartments have original labels of the cigareete packs, laminated in clear plastic which preserves them indefinitely. Made of Genuine Leather, richly Gold-tooled. Colors: Maroon, Chestnut, Green.

#CIB Retail $16.50, Wholesale $114.00 dozen

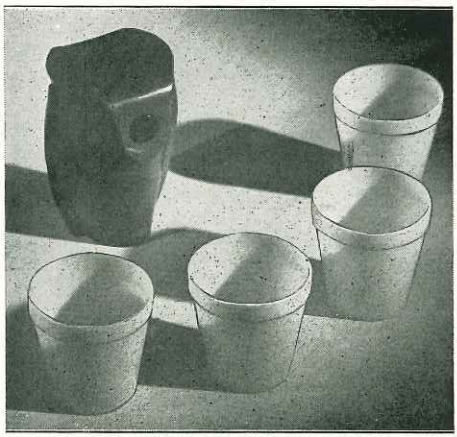
KEY KAPS



An outstanding novelty. Clever leather covering in four different colors, marked HOME, OFFICE, CAR and GARAGE. These key kaps eliminate rattle and permit instant key identification. They come four to the set on key chains, packed in a gift box.

#KK Retail $1.00, Wholesale $7.20 dozen

NESTED CUPS



Here is a smash hit. Four clever plastic cups in a genuine leather case. Their uses are manifold, and they sell like all get-out. Assorted leathers and colors.

#NEC Retail $1.00, Wholesale $7.20 dozen

LUCKY PENNY MONEY CLIP

Money clips are very much in vogue. Here is the outstanding value on the market. Well-made and good-looking. A strong metal clip which will give long service. A real penny in the center means that the user will always have at least a penny on him.

#LPC Retail $1.00, Wholesale $7.20 dozen

LUCITE LUGGAGE TAGS

These good-looking and practical Luggage Tags are going over with a bang. A smart and modern replacement for the old-fashioned Tag. Every grip and golf-bag lugger will want one. Their modest price means volume in sales. Display furnished free with order of two dozen Tags. Assorted colors.

#LBT Retail 50c, Wholesale $3.60 dozen

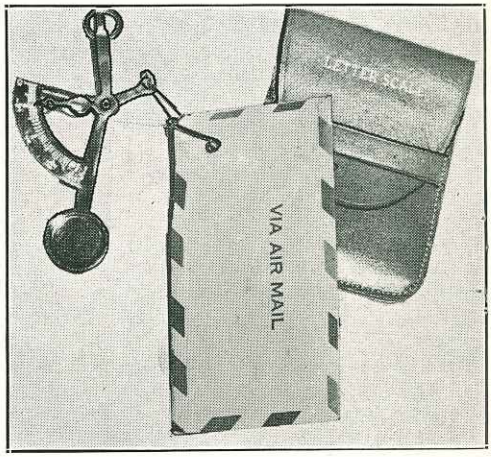
MAGNIFYING PAPER WEIGHT

The largest-selling paper weight ever produced. It is leather-covered, and plenty good-looking. Very popular for reading V-mail and telephone numbers.

Colors Red, Tan, Green, Blue.

#PW Retail $1.00, Wholesale $7.20 dozen

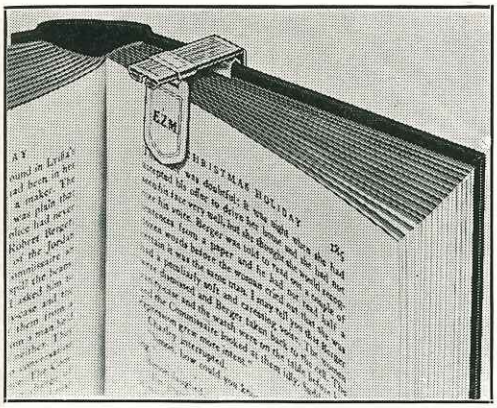
POCKET POSTAL SCALE



A pocket postal scale that is 100% accurate. No springs to stretch, but a perfect miniature balance scale. Selling in tremendous volume. Comes in attractive leather case.

#PPS Retail ~~$1.75~~ 2.00 Wholesale ~~$12.60~~ 14.40 dozen

E-Z BOOK MARK



The cleverest Book Mark ever devised. Automatically turns as you flip the pages. A hit number.

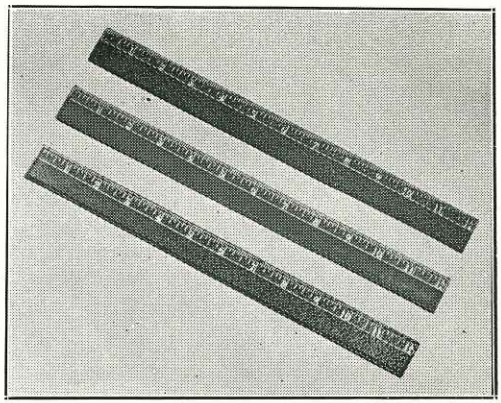
#EZN Nickel plated. Retail $1.00,
Wholesale $7.20 dozen

#EZG Gold plated. Retail $2.00,
Wholesale $14.40 dozen

#EZS Sterling Silver. Retail $5.50,
Wholesale $39.00 dozen

LEATHER RULERS

P. 10



A new idea for the home or office Desk. Rulers made of genuine leather. Terribly smart—a gift that is not only useful but different. Colors: Red, Tan, Black, Brown, Blue.

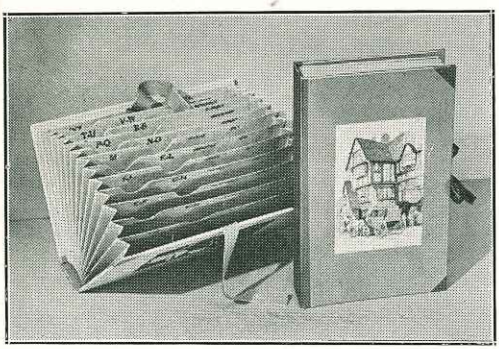
#RUL Retail $1.25, Wholesale $9.00 dozen

PATENT OFFICE

JUN 29 1948

DESIGN DIVISION

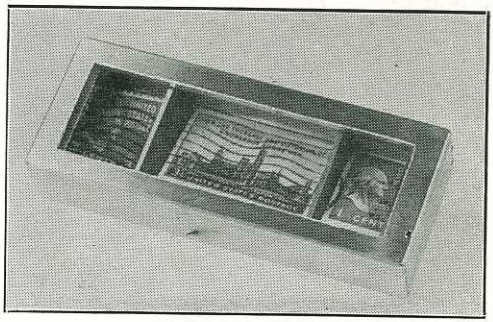
LETTER AND BILL FILE



Every Home-keeper needs one of these practical files. Finely made and so decorative! Stamps the owner as a person of order and taste.

#BIF Retail $3.00, Wholesale $21.60 dozen

DURALUMINUM STAMP BOX

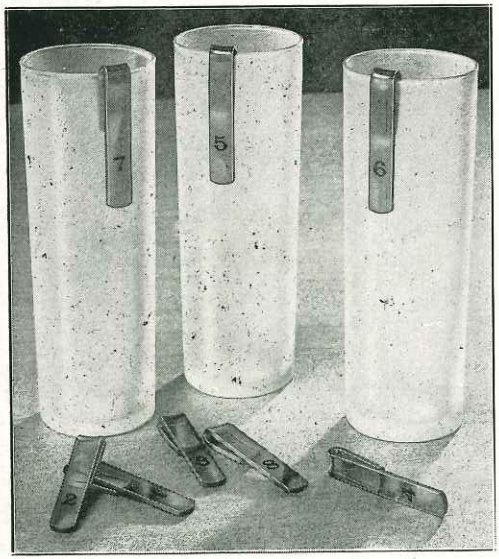


This handsome box is carved from a solid block of Duraluminum, with a plexiglass top. Here is one item that will last for generations. An Heirloom piece.

#STB Retail $3.75, Wholesale $27.00 dozen

P.11

FIZZ FOBS



Clever markers for high-ball glasses. Simply slip one over the side of each glass, and your guests will always know which drink belongs to them. Made of Lucite, in assorted colors. Eight to the Gift Box.

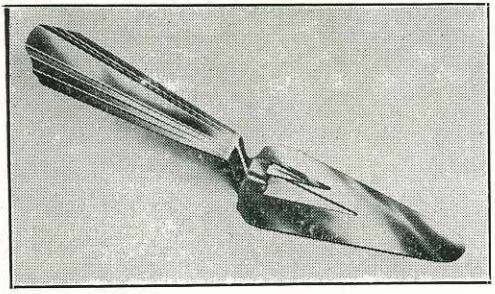
#FZF Retail $2.00, Wholesale $14.40 doz. boxes

LAST ROUND GLASSES

These amusing glasses answer the age-old problem of politely informing guests that it is time to break up the party. Set consists of eight colorful glasses in pink and blue motifs.

#LSR Retail $5.75, Wholesale $40.00 dozen

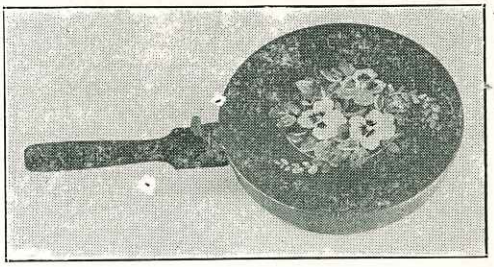
ROUEN DE LUXE CAKE SERVER



No more "Thumb in the whipped cream" or "Finger-licking." The Cake Gripper holds the serving securely. You can pick it up and set it on the individual plate "Right-side-up," without touching the cake itself. It's easy, convenient, clean. And the new Rouen De Luxe Cake Server is beautifully styled and finished in lustrous chrome plate. A smart serving accessory that every hostess will appreciate.

#CKS Retail $1.25, Wholesale $9.00 dozen

SILENT BUTLER



A highly decorative accessory for the Home. Made of finely enameled metal, they are all hand-decorated and have wooden handles. A fine value. Colors: Red, Blue, Green.

#SBD Retail $2.00, Wholesale $14.40 dozen

SHELL PILL BOXES & SHELL COMPACTS

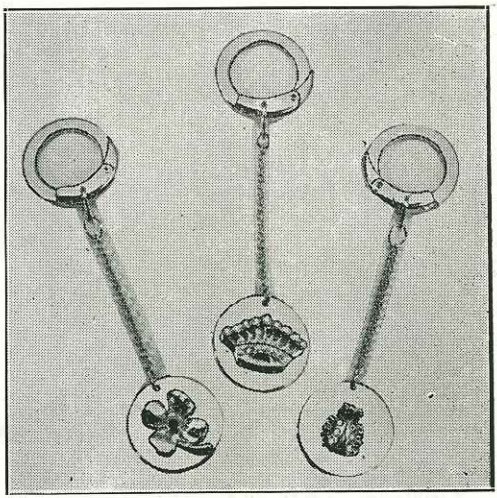
A charming replica of a Seashell. Pronounced by authorities in the know to be the outstanding novelty of the year. Gold-plated.

#SHP Pill box. Retail $2.50,
Wholesale $18.00 dozen

#SHC Compact. Retail $3.50,
Wholesale$ $25.20 dozen

CHARM KEY RINGS

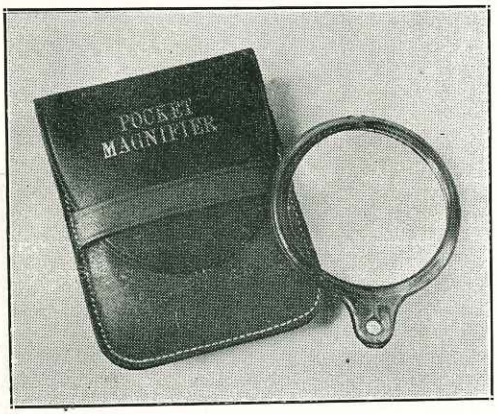
P 12



A sensationally successful number. One of the biggest repeat items of the year. So chic and charming that they are a hard-to-keep-in-stock item. Gold-plated with simulated jewels. Subjects: Crown, Four-leaf Clover, Bugs.

#KRG Retail $2.00, Wholesale $14.40 dozen

POCKET MAGNIFIER



So many people will welcome this fine Magnifier as a purse piece or a desk accessory. Magnifier is of the finest quality 2½ power lens. The case is of genuine leather.

#PKM Retail $1.50, Wholesale $10.80 dozen

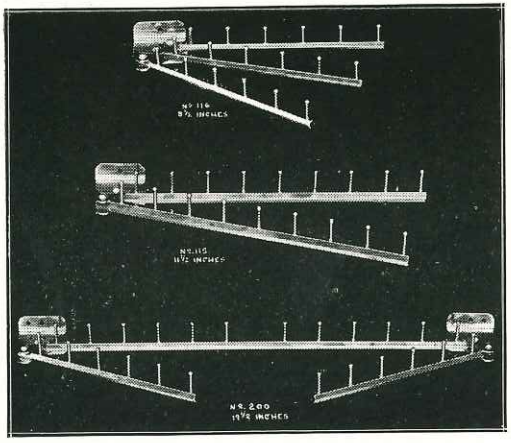
BEAUTIFOLD

Just what you want when not carrying a Handbag. Has Make-up Mirror and Lipstick Case, besides the Billfold and Change Purse. School and college girls will go big for this number. Genuine morocco leather. Colors: Red, Green, Blue. Black, Brown,

#1006 Inside Mirror. Retail $5.00,
Wholesale $36.00 dozen

#1002 Outside Mirror. Retail $5.00,
Wholesale $36.00 dozen

LAWRENCE TIE RACKS



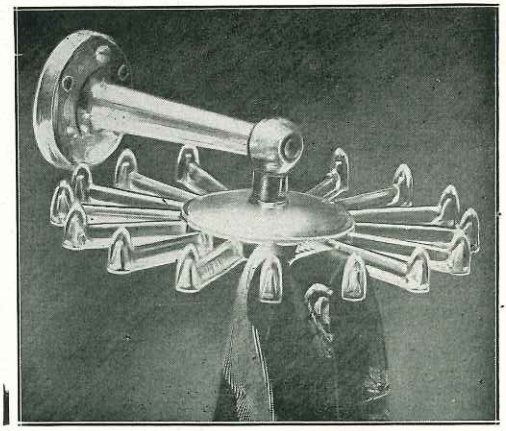
These handsome and practical tie racks are all-metal with chromium plating. A grand gift for men. Priced right for volume sales.

LT 115 2-bar Retail $1.00, Wholesale $7.20 dozen

LT 116 3-bar Retail $1.00, Wholesale $7.20 dozen

LT 200 Long bar Retail $2.00, Wholesale $14.40 dz.

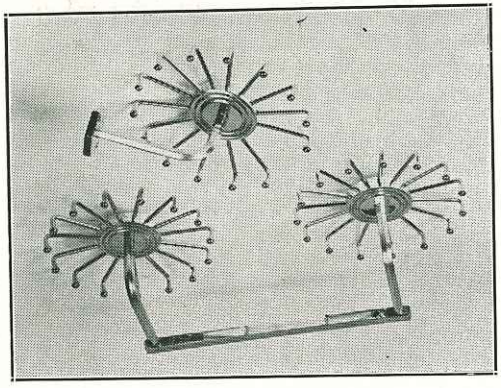
HOLLYWOOD TIE RACK



A revolving Tie Rack that is meeting with great success. Any man will be pleased to have one of these in his necktie department. Made of molded plastic. Assorted colors.

#HWT Retail $1.00, Wholesale $7.20 dozen

ROTARY TIE RACKS

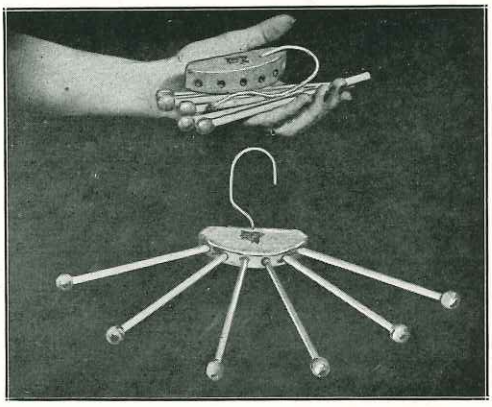


These stunning tie racks will make a hit with any male. Highly polished chromium-plated, they are without peer in the tie rack field.

#RTS Single. Retail $1.50, Wholesale $10.80 dz.

#RTD Double. Retail $2.50, Wholesale $18.00 dz.

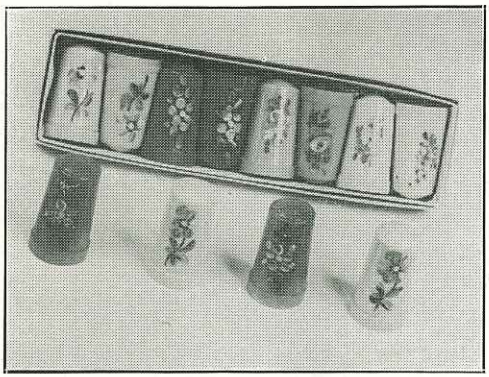
HOSIERY DRYER



A boon to the female traveler, to College Girls and to Apartment housewives. This folding rack can be hung anywhere—on the door knob, the back of chairs, etc.—and will dry out those precious Nylons or hankies.

#HOD Retail $1.00, Wholesale $7.20 dozen

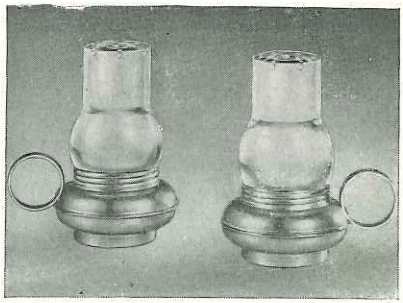
SALT & PEPPER SHAKERS



Charming little Individual Salt and Pepper Shakers in Plastic, with hand-decorated floral designs. These are irresistible as Gift for Week-ends and Parties. A big repeat number. Each box contains four sets in Blue, Red, Yellow and White.

#SAP Retail $1.25 a box,
Wholesale $9.00 per dozen boxes

HURRICANE LAMP SALT & PEPPERS



Charm in the Nth Degree. Making sales history wherever shown. Clear plastic chimneys with Nickel Silver non-corrosive bases. Height 2¾ in.

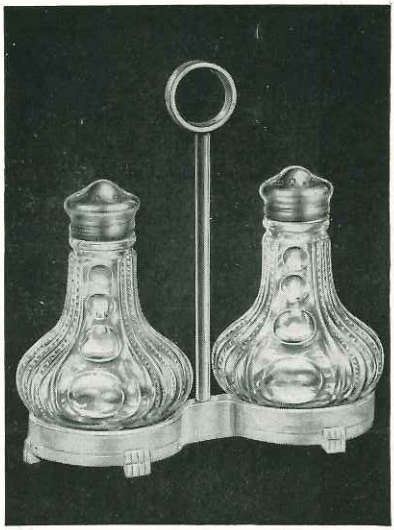
#HSF Retail $1.00, Wholesale $7.20 dozen pair

BANQUET BELL

Beautifully designed and finished. Excellent as souvenir—decorates the table or knick-nack shelf. Two glass bucket Salt & Pepper Shakers and a Plastic Eagle mounted on a highly polished chrome-finished Bell. Bell has regular knocker and can clearly be heard. Height 4¾".

#BBS Retail $1.00, Wholesale $7.20 doz.

EARLY AMERICAN SALT & PEPPERS



Utility set with that traditionally Early American homey look. Crystal Bottles in authentic thumb-point design. Domed caps and handle in gleaming highly polished nickel. Height 5".

#EAS Retail $1.00 a set,
Wholesale $7.20 dozen sets

MELOWAX LEATHER KIT

Every home will appreciate this practical Leather Kit. Contains all the necessary equipment for keeping leather in perfect condition. The shoes can be shined, books of leather can be treated, traveling bags conditioned , etc. Contains 1 bottle of Conditioner, 1 bottle Shoe Dressing for Black or Brown, jar Waterproofing, Polishing Cloth, Shoe Brush and Applicator. A big value.

#MLK Retail $1.50, Wholesale $10.80 dozen

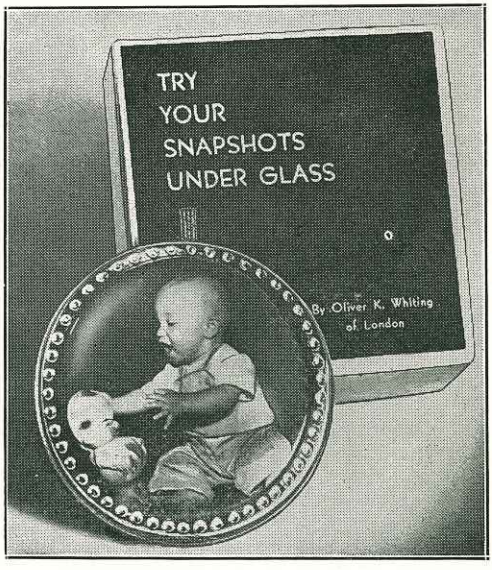
FLORAGARDEN PAPER WEIGHT

A charming and colorful paper weight. A bouquet of flowers which is magnified under glass. Very appropriate for the home desk.

#FGP Retail $1.25, Wholesale $9.00 dozen

VOID

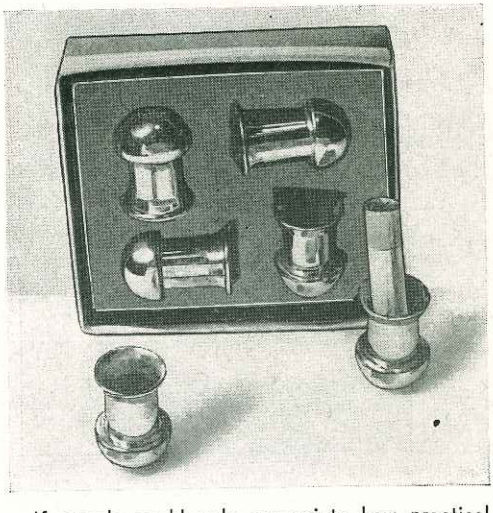
SNAP SHOTS UNDER GLASS



Every one has photographs they would like to mount. This fascinating piece of glass will instantly transfer a photo into a miniature with Richness and Depth. Also makes a handsome paperweight.

#SSG Retail $1.25, Wholesale $9.00 dozen

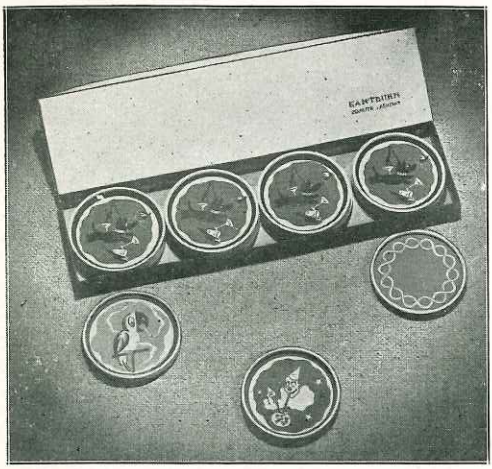
SNUFIT



If people could only appreciate how practical and useful these little gadgets are, no home would be without them. Placed by the Ash Tray, you simply drop the cigarette into Snufit and presto it's out. Highly polished nickel silver. Four to the set.

#SNT Retail $2.00 a set,
Wholesale $14.40 doz. sets

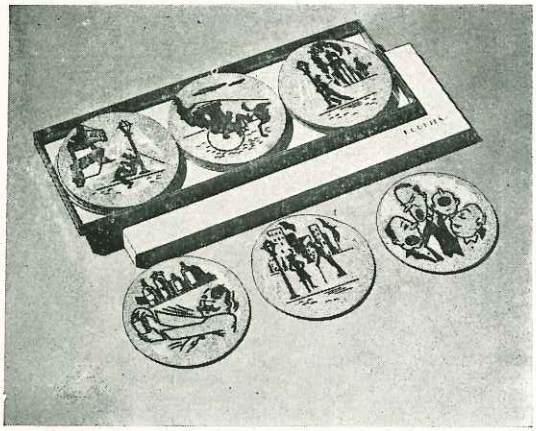
KANTBURN COASTER-ASHTRAY



These clever coasters have had nation-wide publicity. Made of asbestos, they can be used as an Ashtray as well as a Coaster. Ideal for large parties which call for plenty of furniture protection. They come eight to the Gift Box.

#KBC Retail $1.00, Wholesale $7.20 doz. boxes

KORKIES

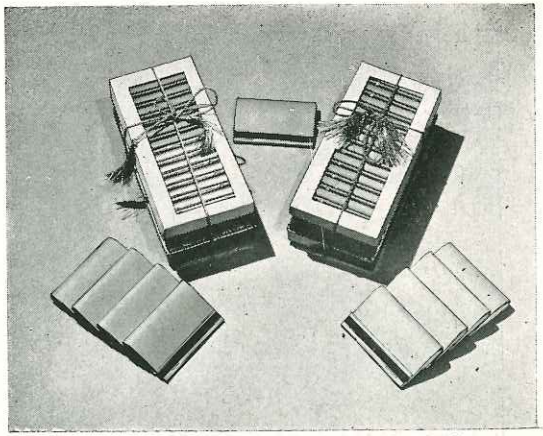


This fun series has been the outstanding success of the Coaster field. Made of high-grade genuine cork, they will give long wear. The amusing Gay Nineties subjects make them the joy of all smart hostesses.

Come 12 to the Gift Box.

#KOF Retail $1.00, Wholesale $7.20 dozen

DE LUXE MATCH PACKS



The most popular Gift Package of matches in the field. A standard item in thousands of stores who do their own monogramming or sell them as a Gift item. Billboard size (40-strike); Regular size (20-strike). Come in standard and shiny metallic finishes. Colors: #DMB and DMR—Red, Blue, Green, Yellow, White. #MMB and MMR—Red, Blue, Green, Gold, Silver, Bronze.

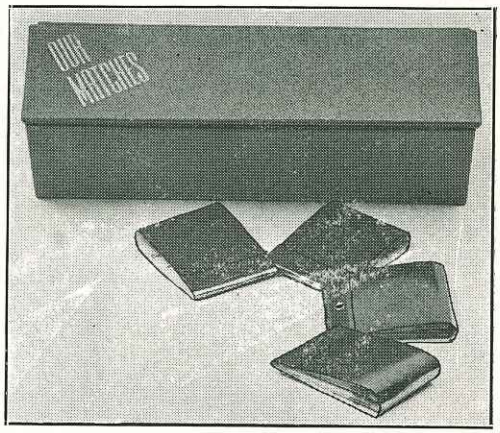
#DMB Pack of 25 Billboards. Retail $1.00
Wholesale $6.00 dozen

#DMR Pack of 50 Regulars. Retail $1.00
Wholesale $6.00 dozen

#MMB Pack of 25 Metallic Billboards. Retail $1.25
Wholesale $7.20 dozen

#MMR Pack of 50 Metallic Regulars. Retail $1.25
Wholesale $7.20 dozen

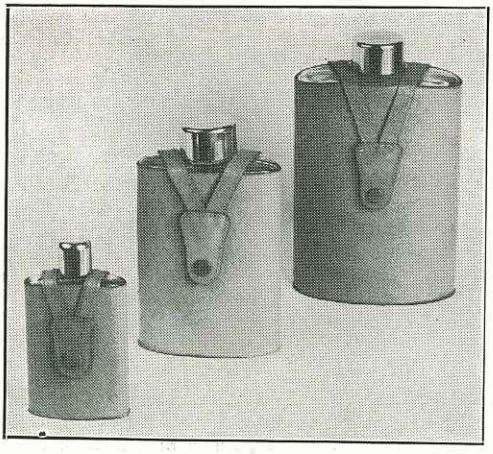
OUR MATCHES



A lovely accessory for smart homes. Comes in the "why wasn't this thought of before" category. Family members and guests always know just where that needed pack of matches may be found. Made of finest quality genuine leather, with each box filled with 25 Regular Sized Book Matches. Colors: Red, Blue, Green, Black, Tan, Wine.

#ORM Retail $3.75, Wholesale $27.00 dozen

LIQUOR FLASKS



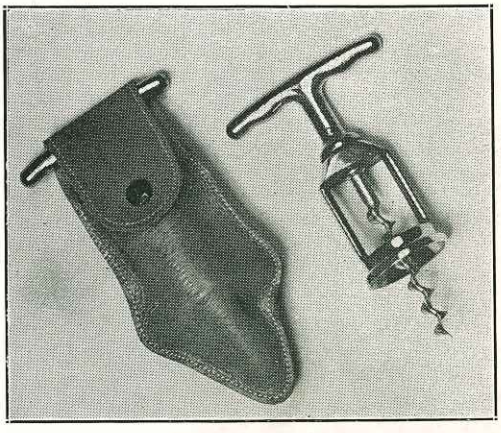
The most popular flasks on today's market. Made with genuine leather coverings, with removable bottle. LFK and LFL have Pigskin coverings. LFM comes in Morocco in assorted colors.

#LFM 1½-oz. Retail $3.50, Wholesale $24.00 dz.

#LFK 8-oz. Retail 5.00, Wholesale 36.00 dz.

#LFL 16-oz. Retail 6.00, Wholesale 36.00 dz.

BALL-BEARING CORKSCREW



The market's finest and most popular Corkscrew. Ball-bearings give perfect action. Handsomely made with chromium plating. Can be had in smart pigskin carrying case.

#BBP Without Case. Retail $3.00, Whoelsale $21.60 dozen

#BBC Pigskin Case. Retail $4.50, Wholesale $30.00 dozen

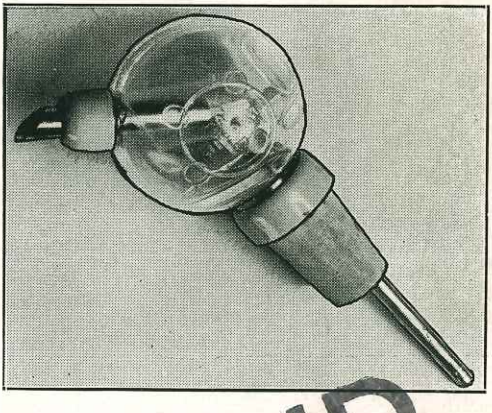
LIKKER LUGGER

A new idea which supplements the old-fashioned and unsightly flask. This item is most timely and always has lively sales. Genuine leather with crystal vials. Assorted colors.

#LLI Single Retail $1.50 Wholesale $10.80 dozen

#LL2 Double Retail $2.50 Wholesale $18.00 dozen

MAGICFLO



This magic Siphon pours a measured jigger—then stops and repeats itself without the necessity of tipping the bottle up. Its clear plastic permits you to watch it function. Its really fascinating.

#MJF Retail $1.50, Wholesale $10.80 dozen

VOID

A BRIDGE WINNER

Ely Culbertson's Own Bridge Scoring Pencil. Every Bridge Player in the country will want this new clever Scoring Pencil. Nationally advertised and widely promoted. Perfect for Bridge Prizes. A twist of the 'magic" dial shows any score, instantly—a sensational novelty. Super mechanical pencil value. Best propel-repel point. Compartment for extra lead and eraser. Gift boxed.

#CBP Retail $1.00. Wholesale $7.20 doz.

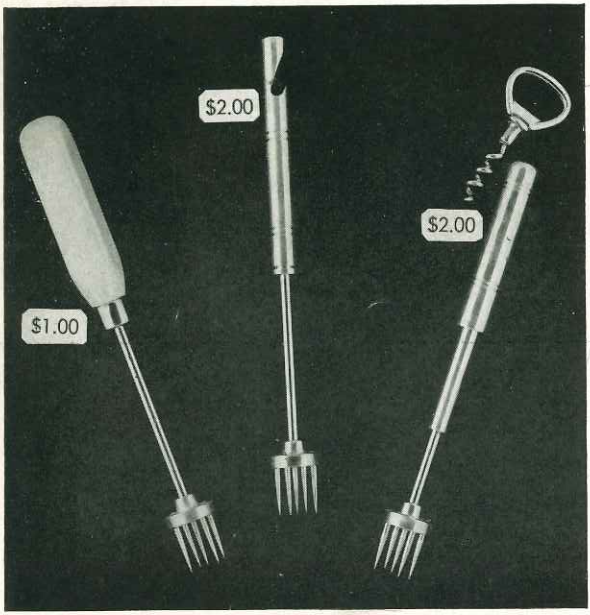
Wonderful New KEY-CHAIN-PENCIL

Everyone will want one of these Key-Chain-Pencils for pocket or purse. A must for every woman. Ideal for shoppers, motorists and students. Beautiful, precision made collapsible mechanical pencil with key chain. Polished all metal, trimmed with genuine leather. Unbelievable values. 2 popular styles. Gift boxed.

#KCP Aluminum, with genuine leather
$1.00 retail, Wholesale $7.20 doz.

#KCG Gold color anodized, reptile leather
$2.00 retail, Wholesale $14.40 doz.

FAMOUS CHIP CHOP
Now Available in 3 Styles



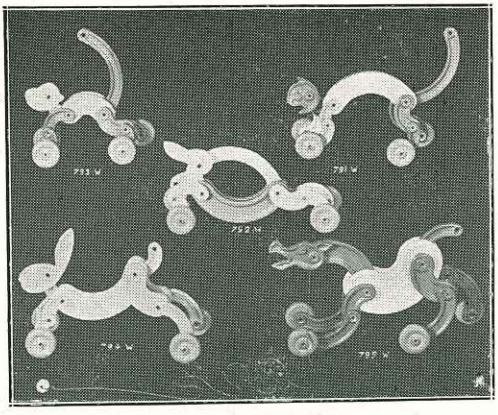
The sensational Chip Chop chops ice right in your drinking glass — instantly, without fuss or bother. Ingenious spring and hammer action handle does the trick. Every home bar and kitchen needs one. Chip Chop is nationally advertised and in demand everywhere. 3 popular priced styles, all gift boxed.

#CHC 4 paneled wood handle beautifully pearlized finish
$1.00 retail, wholesale $7.20 doz.

#CHB Chromim plated metal handle with bottle opener
$2.00 retail, wholesale $14.40 doz.

#CHS Chromium plated handle with cork screw and bottle opener
$2.00 retail, wholesale $14.40 doz.

MAGIC TOYS

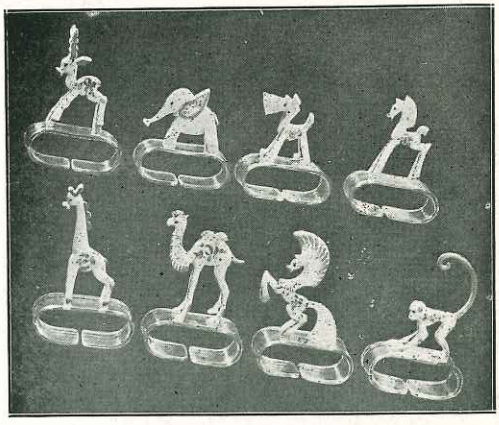


Children simply adore these clever little Animals. They can be twisted into innumerable different positions which add no end to the amusement afforded by them. Made of colorful plastic.

#MJT Rabbit, Dog, Monkey, Duck. Retail 89c
Wholesale $6.00 dozen

#MJH Horse. Retail $1.00
Wholesale $7.20 dozen

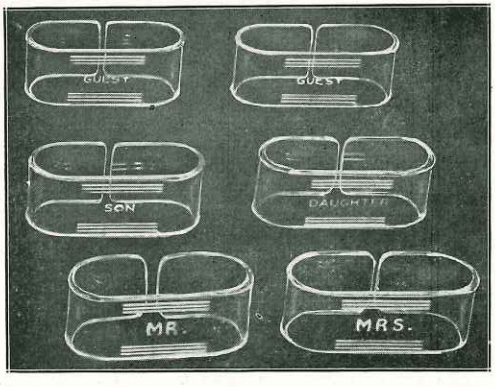
CHILDREN'S NAPKIN RINGS



These charming Napkin Rings with Plastic Animals are making a terrific hit. Children and grown-ups alike are captivated by these intriguing little subjects. They come in assorted pastel colors and are hand-decorated.

#ANR Retail $1.00, Wholesale $7.20 dozen

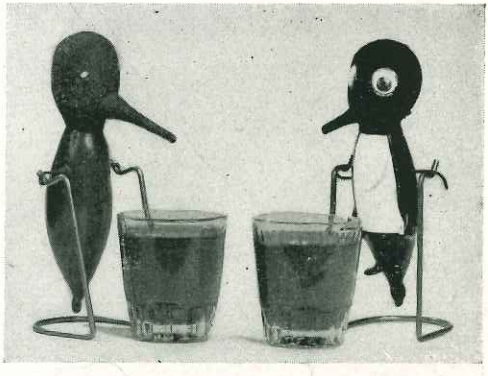
LUCITE NAPKIN RINGS



Here is a very smart idea for the Napkin Ring Clan. Comes in pairs, as illustrated: Such as Mr. and Mrs., Son and Daughter, Guests and plain. A real hit.

#NAR Retail $1.25 per pair
Wholesale $9.00 per dozen paisr

DIPPY JOE AND PENGUIN PETE



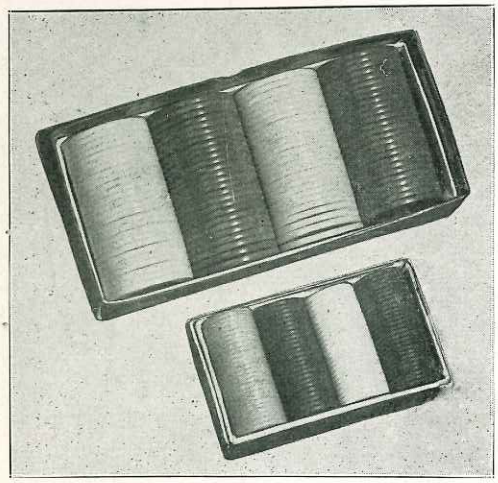
The Wonder Dunkers

These sensational Birds are making sales history. Place one in your window and watch the crowds gather. Pete has moveable eyes, which add to its mystery.

#DIJ Dippy Joe. Retail $2.00,
Wholesale $14.40 dozen

#PNP Penguin Pete. Retail $2.50,
Wholesale $18.00 dozen

NON-BREAKABLE POKER CHIPS



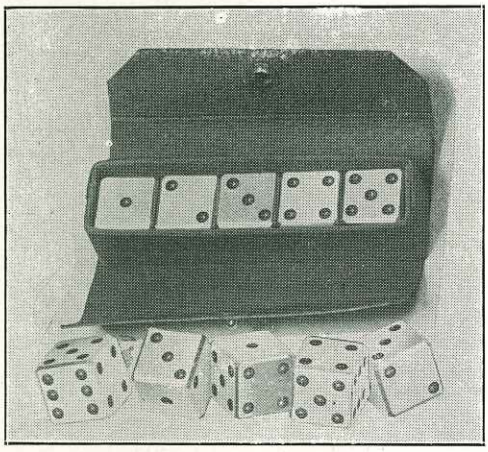
These Poker Chips are the last word in quality. Made of acetate, they are absolutely non-breakable; and they also have interlocking feature which permits perfect stacking. They come in Regular Size, 1½ inch; and Small Size, ⅞ inch. Packed 100 to the Gift Box.

#PCS ⅞ inch. Retail $1.25
Wholesale $9.00 dozen

#PCR 1½ inch. Retail $2.50
Wholesale $18.00 dozen

#PCT 1½ inch. Genuine Catalin. Retail $3.75
Wholesale $27.00 dozen

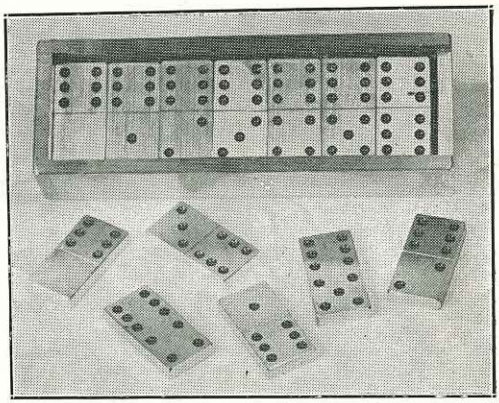
DURALUMINUM DICE



A new innovation for the age-old dice idea. Made of Duraluminum. They are not only accurtte but are pracitcally indestructible. A handsome Gift.

#DIA Retail $5.00, Wholesale $36.00 dozen

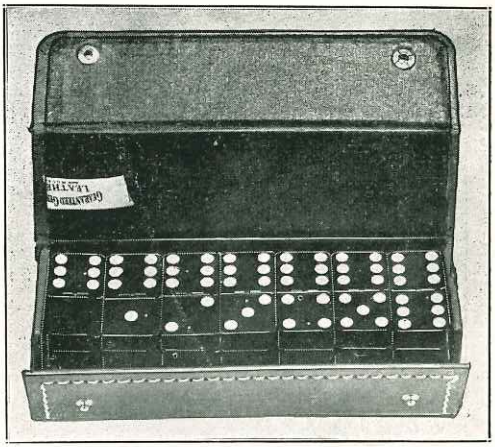
DURALUMINUM DOMINOS



One of the handsomest Gift items of the day. Only a few sets available, as they are hand-made and really a Work of Art. The recipient of one of these beautiful sets will have a lifetime treasure. Dominos and Case are made of genuine Duraluminum.

#DOA Retail $18.00, Wholesale $120.00 dozen

DOMINO SETS



Those ever-popular dominoes, put up in a smart leather case. Any home will be proud to display this good-looking set. Made up in Black Hardwood with white spots; or in Genuine Catalin in white with black spots.

#DOM Hardwood Dominoes. Retail $4.50
Wholesale $30.00 dozen

#DOC Catalin Dominoes. Retail $10.00
Wholesale $72.00 dozen

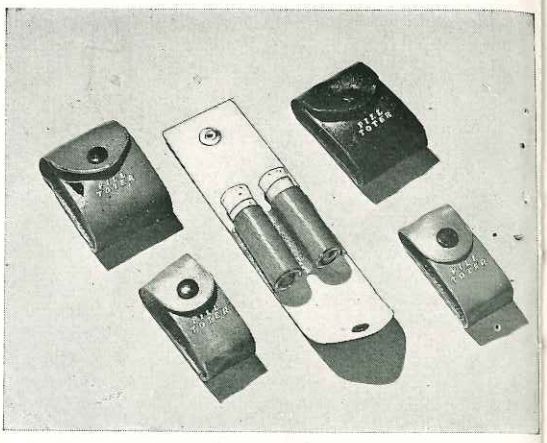
FOLDING SLIPPERS

These slippers are very popular, especially among service people and travelers. Made of simulated leather, they are tough and long-wearing. Come with case for carrying slippers, made of the same material as the slippers.

Colors: Brown, Black.

#FOS Retail $2.50, Wholesale $18.00 dozen

PILL TOTER



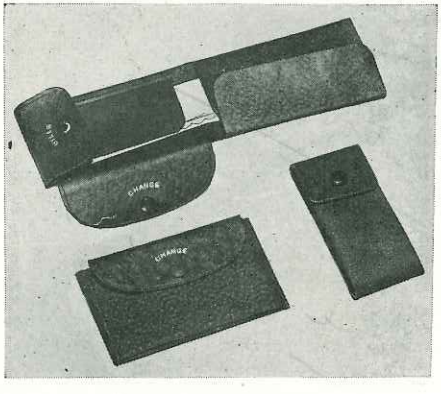
A very big seller. Thousands of pill and vitamin tablet users find these good-looking containers the answer to their prayers. Genuine leather with crystal vials.

Assorted colors

#PT 1—Single Retail 75c, Wholesale $5.40 dozen

#PT 2—Double. Retail $1.00
Wholesale $7.20 dozen

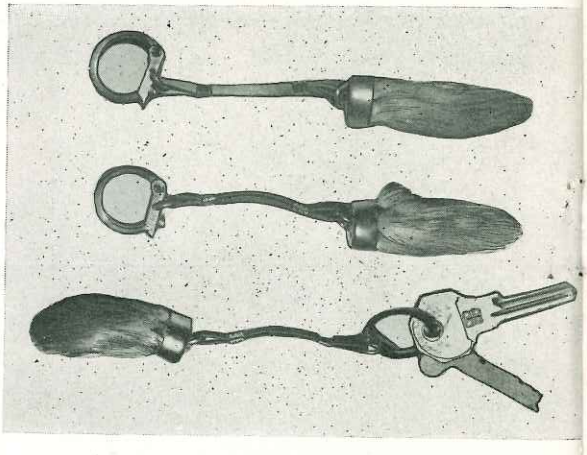
TITEWAD WALLET



These handy little wallets and change purses serve a useful purpose for those who like to carry their money in a small, compact form. Genuine leather, in Red, Brown, Black, Blue.

#TWP Retail $1.00, Wholesale $7.20 dozen

RABBIT'S FOOT KEY RING



An outstanding success. Rabbit's feet are carried by countless thousands who consider them the ideal Luck-Bringer. You will be surprised to see how fast they will sell. Practical and smart-looking.

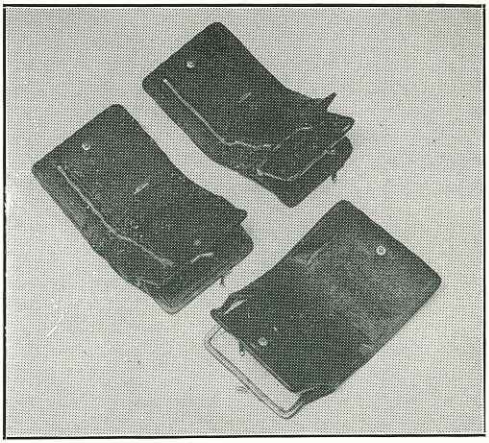
#RTK Retail $1.00, Wholesale $7.20 dozen

PARISIAN PURSE

A popular model of the French purse, 6½ inches long. Made of finest morocco leather, that will give long service. Colors: Red, Green, Black, Brown, Blue.

#PAP Retail $5.00, Wholesale $36.00 dozen

FRENCH PURSES



Three handsome models of the popular French Purse. Each is made of the finest morocco leather and is built for long, hard service.

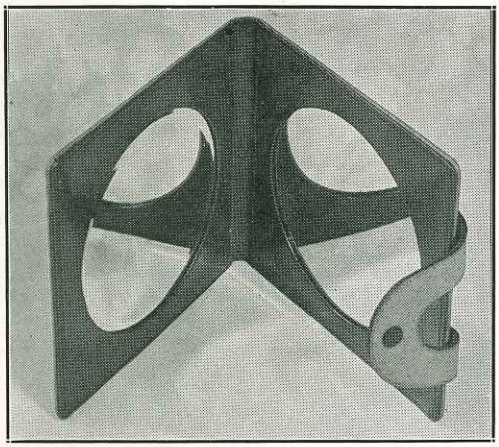
Colors: Red, Green, Black, Blue, Brown.

#FRM Single pocket. Retail $3.75, Wholesale $27.00 dozen

#FRP Single pocket, with zipper. Retail $4.50, Wholesale $33.00 dozen

#FRZ Double pocket, with zipper. Retail $5.00, Wholesale $36.00 dozen

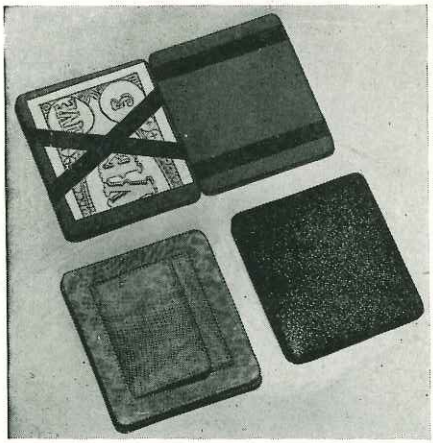
TUWAY MIRRORS



This is a very popular number. Two mirrors, one regular the other magnifying. Beautifully made of finest leathers. It's a leader in many fine shops. Size 6 x 6. Colors: Tan, Red, Blue, Green.

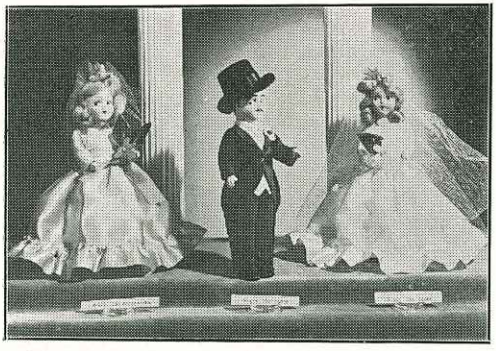
#TUM Retail $9.50, Wholesale $66.00 dozen

MAGIC WALLETS



These fascinating, tricky wallets are in constant demand. They are derived from an ancient Chinese trick. If you can figure out how they work, you're good. Made of the very finest pig and morocco leathers, with silk rayon lining. Assorted colors.

#TXW Detail $2.00, Wholesale $14.40 dozen

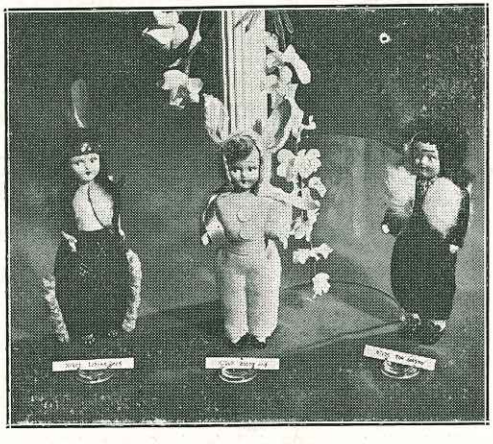


CHARACTER DOLLS

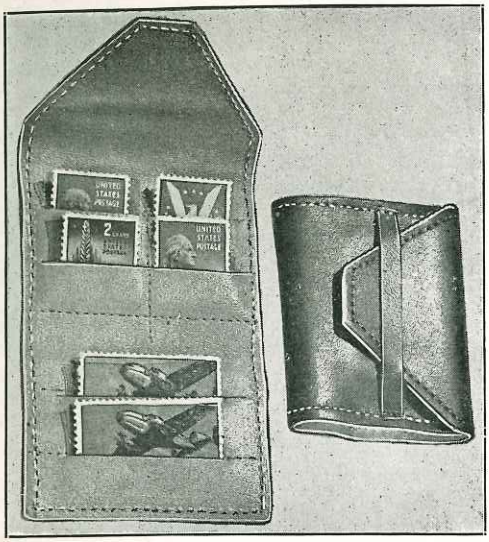
These charming little Miniature Dolls will go straight to your heart. So beautifully made that each one is a collector's item. Height 6½ inches.

#N101 Indian Maid
#N103 The Bride
#N104 The Groom
#N105 Bridesmaid
#N106 Eskimo
#N107 Bunny Boy
#N108 The Monk
#N109 The Princess
#N110 The Nun
#N116 The Nurse
#N117 China Girl
#N118 China Boy

Retail $3.00, Wholesale $21.60 dozen



POCKET STAMP BOOK

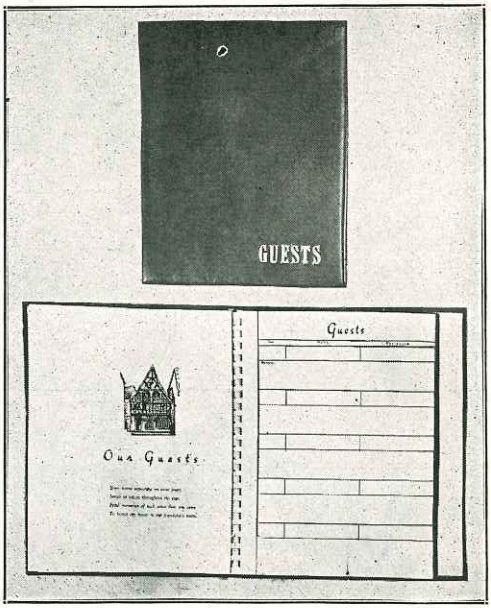


The success of this item has been outstanding. The perfect parking place for spare stamps. It has six acetate compartments which keep stamps orderly and moisture free. Gift Boxed.

Assorted colors

#PSB Retail $1.00, Wholesale $7.20 dozen

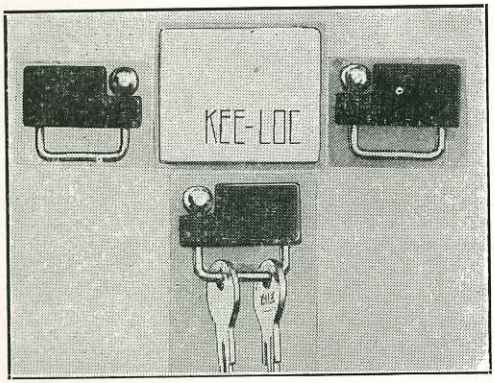
GUEST BOOK



A Guest Book that any home will be proud to display. Has a large space for signatures, as well as space for remarks. Handsomely made in simulated leather, 24-karat gold-stamped. Size 8 x 10. Plastic binding. Colors: Brown, Wine, Blue, White.

#GBM Retail $3.50, Wholesale $24.00 dozen

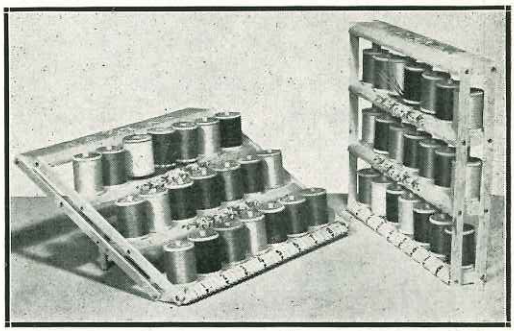
LUCITE KEE LOC



The smartest and best-looking key accessory ever introduced. Gold-plated ball and key-bar mounted in colorful lucite plaque gives this item an especial appeal to the feminine heart. A big selier. Colors: Crystal, Amber, Red, Green, Blue.

#KLL Retail $1.50, Wholesale $10.80 dozen

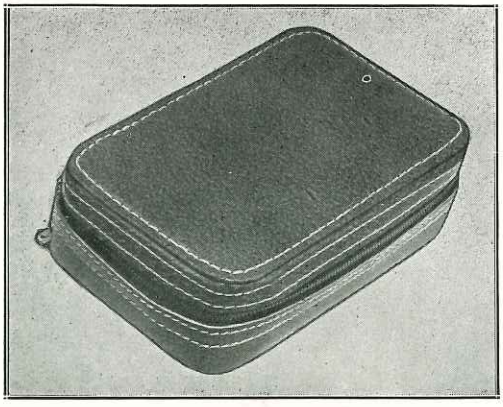
FOLDABLE SPOOL RACK



Here is a quaint and charming accessory for the Sewing Room. Simply twist the top and the rack opens for removing spools or thimble. Comes with a full color assortment of 21 cotton spools, plus thimble. A very ready seller which makes an ideal gift for the Needle Wielder.

#SPR Retail $2.50, Wholesale $18.00 dozen

UTILITY BAG

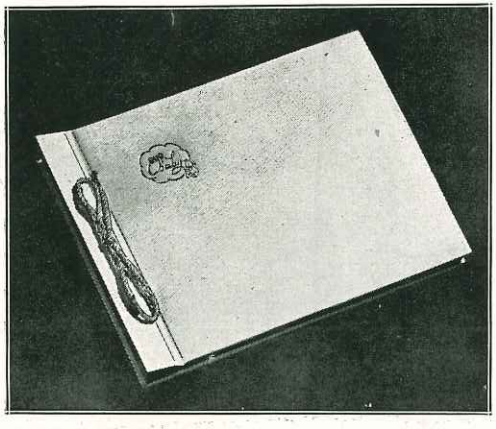


These bags are having a big run. So practical for men, especially while traveling. Made of Genuine Pigskin. Waterproof lining, with zipper fastening. At this price, it is an outstanding value. Size 6¾ x 4 x 2¼.

VOID

#UTS Retail $5.00, Wholesale $36.00 dozen

BABY PHOTO ALBUM

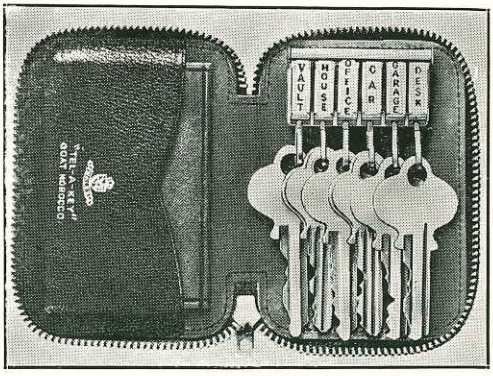


These fine Baby Albums are a standard item in hundreds of smart shops. Made of washable leatherette, with 24-karat gold stamping.

#BPA 7¼ x 11¼ Retail $2.25
Wholesale $15.00 dozen

#BPB 10½ x 13½ Retail $3.00
Wholesale $21.60 dozen

WALES TELAKEY



A nationally advertised item. The clever markings on the keys permit instant identification. A truly quality item of large sales volume. Genuine leather, assorted colors.

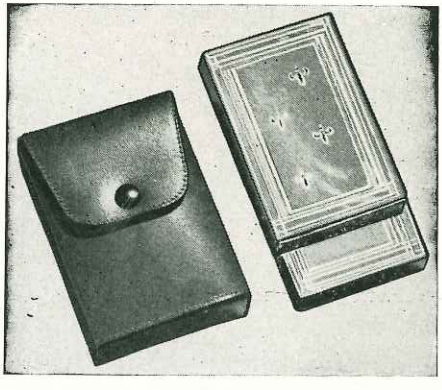
#1960—6 Hook, Button. Retail $2.00,
Wholesale $14.40 dozen

#1954—4 Hook, Zipper. Retail $2.50,
Wholesale $18.00 dozen

#1956—6 Hook, Zipper. Retail $3.00,
Wholesale $21.60 dozen

#1958—8 Hook, Zipper. Retail $3.50,
Wholesale $25.20 dozen

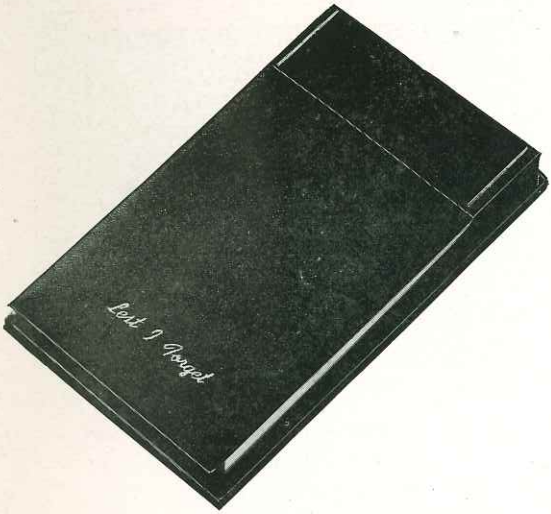
PLAYING CARD SET



Two fine sets of Bridge Cards in a handsome genuine leather container. It's very smart, and the holder can be used indefinitely. The Bridge player will go big for this one. Assorted colors.

#PLC Retail $3.00, Wholesale $21.60 dozen

LEST I FORGET MEMO PAD

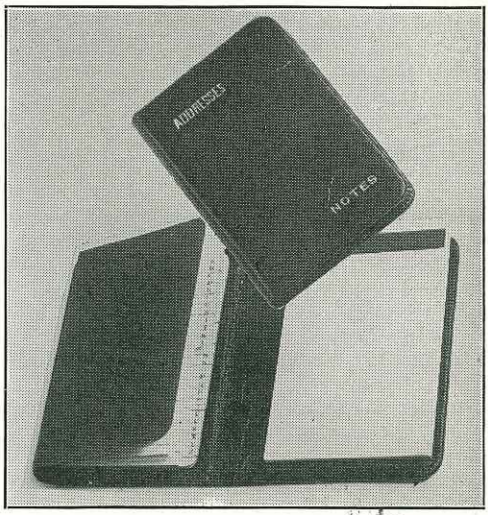


One of the smartest pads ever introduced. A de Luxe number. The Lest I Forget is a constant reminder for the user. Made of genuine leather. Gift Boxed. Assorted colors.

#LIM Retail $2.25, Wholesale $15.00 dozen

#LIR Refills 25c, Wholesale $1.80 dozen

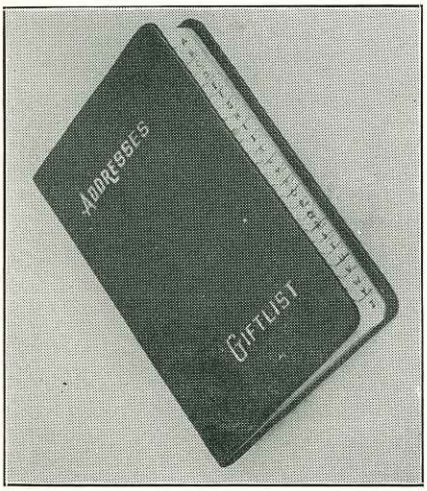
ADDRESS-NOTE BOOK



A fine combination for Milady's Purse. Has a regular-sized address book and also a note pad which services such a useful purpose on so many occasions. Made of genuine Soffin leather. Colors: Red, Green, Wine.

#ADN Retail $1.75, Wholesale $12.00 dozen

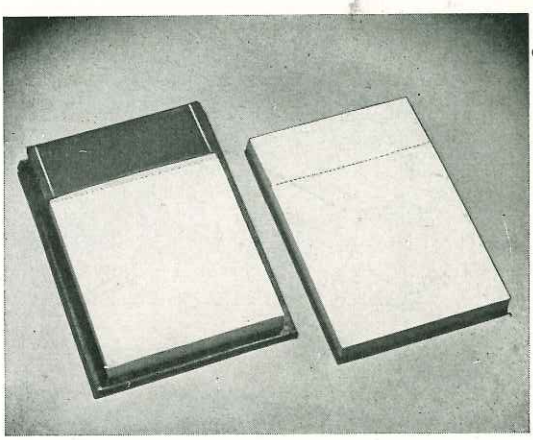
GIFT LIST



Belongs in every home. Has alphabetical list for addresses and listing for the data you always need for the family and friends at Gift-giving Time. Handsomely made of genuine leather. Colors: Red, Blue, Green, Brown, Wine.

#GIL Retail $2.25, Wholesale $15.00 dozen

DE LUXE MEMO PAD

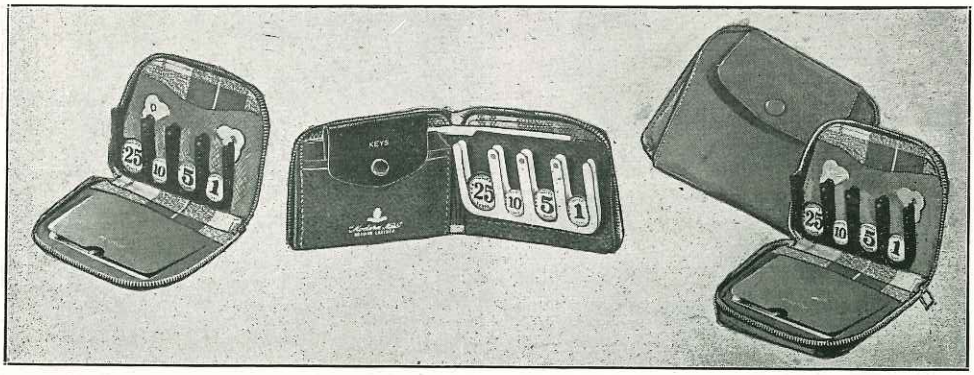


One of the largest selling stationery items on the market. A handsome pad holder made of genuine leather, which belongs on every desk and telephone stand. Comes in a Gift Box with an extra refill.

#DSP Retail $1.00, Wholesale $7.20 dozen

#DSR Refills 20c, Wholesale $1.44 dozen

COLUMBIA-WALES SCOTCH PURSES



#888 #5516 #4509

#888 Sandy

A new shape Scotch purse combination. A place for keys, folding money and a leather cover protecting photo frame. Assorted colors.

Retail $3.00, Wholesale $21.60 dozen

#5516 Modern Miss Billfold

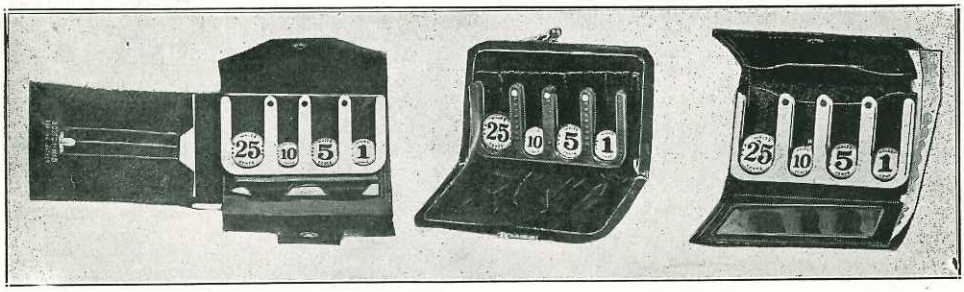
Has full-length pocket for bills; place for cards, change, and handy key case pocket. Assorted colors.

Retail $5.00, Wholesale $36.00 dozen

#4509 French Purse and Scotch Purse Combination

Has a place for Photo and Keys, with Kantspill Coin Holder, and full length zipper pocket for bills. Assorted colors.

Retail $6.00, Wholesale $43.20 dozen



#5375 #4502 #5521

#5375 A billfold coin purse, with easel-back frame and a pencil. A favorite with teen-agers and shoppers. Assorted colors.

Retail $3.50, Wholesale $24.00 dozen

#4502 A Snap Scotch Purse

Has plenty of feminnie appeal. New and different. Silk rayon lined. Assorted colors.

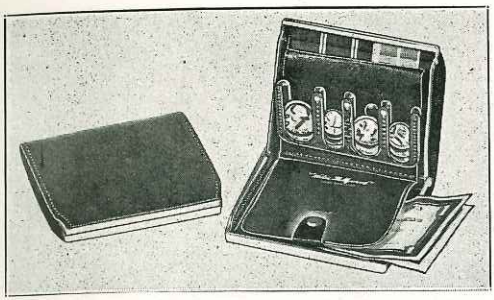
Retail $3.00, Wholesale $21.60 dozen

#5521 De Luxe Three-Fold Scotch Fold

Full length bill compartment, space for cards, change and bills. Made of finest Goatskin. Assorted colors.

Retail $5.00, Wholesale $36.00 dozen

HOLLYWOOD PINCH PURSE

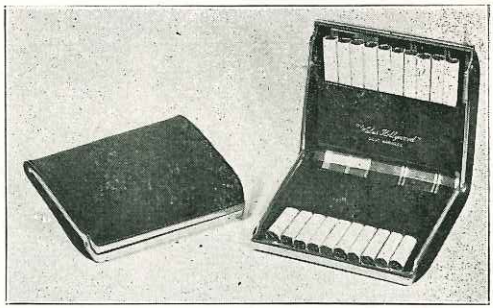


Tricky as a bee. Simply press the sides, and top comes open. A triumph in design by Walescraft. Nationally advertised. Has everything that a purse could possibly need. A real winner.

Colors: Red, Green, Black, Brown, Pig.

#HPP Morocco leather. Retail $5.00
Wholesale $36.00 dozen

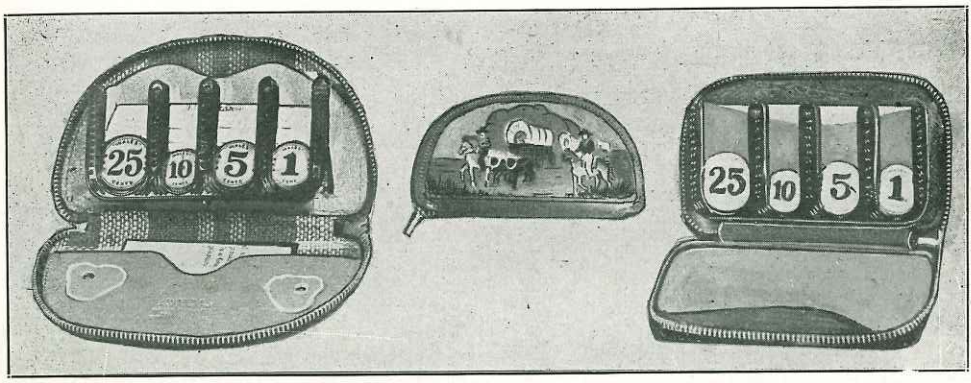
HOLLYWOOD CIGARETTE CASE



...New, smart and tricky. Simply press sides and the top flies open. Designed by Walescraft, this clever case will be backed by powerful national advertising. You will definitely have calls for these.

Colors: Red, Green, Black, Brown, Pig.

#HCC Morocco leather. Retail $3.50
Wholesale $25.20 dozen



#856 #6380 #854

#856 Half Moon Zipper Scotch Purse

Most popular Ladies item. Sure-fire seller. Has bill pocket, key-holder, etc. Assorted colors

Retail $2.50, Wholesale $18.00 dozen

#6380 Half Moon Western Model

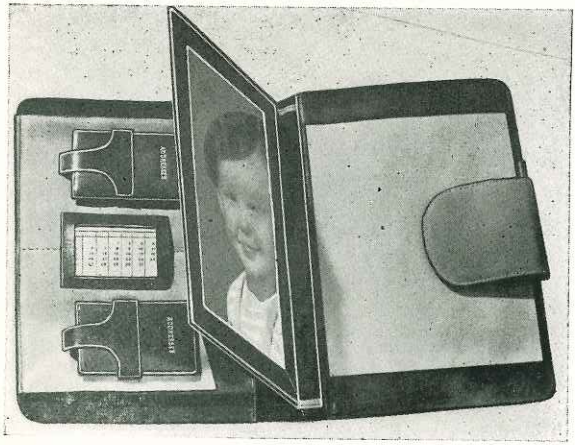
Same as #856. Outside has Covered Wagon embossed in colors. Beautiful and a terrific seller.

Retail $3.50, Wholesale $24.00 dozen

#854 A standard item and a volume seller. Besides kantspill coin holder, it has space for bills, cards, etc.

Retail $2.00, Wholesale $14.40 dozen

DE LUXE WRITING PORTFOLIO



This handsome portfolio has been a smash hit. Large roomy compartment for stationery and envelopes as well as perpetual calendar and address books. The center photo folder makes this a standout item. Comes in fine grade leather. Size 8½" x 12". Colors: Black, Red, Blue.

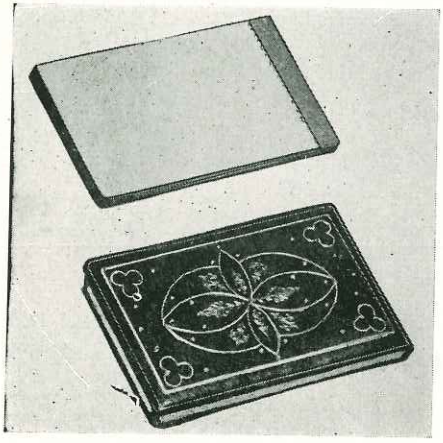
#WPM Retail $13.50, Wholesale $96.00 dozen

NAME KIT

Thousands of sets sold. Indispensable for marking clothing, linens, lingerie and practically everything. A must for all College and Prep School Students as well as boys in the services. Send us the orders; we fill them promptly; allow about 10 days. Full name or initials in Script or Block letters. Kit contains: Stamp, Ink Pad and Bottle of Ink.

#NK Retail $1.00 Set Discount 40%

FLORENTINE NOTE PAD

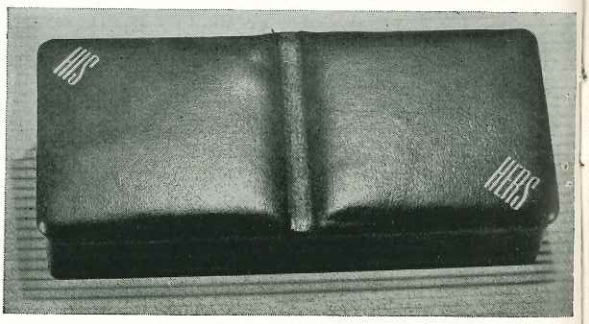


Beautifully made little note pad, designed for the smartest of ladies' hand-bags. Italian-tooled with gold-edged pads. Assorted colors.

#NOT Retail $1.50, Wholesale $10.80 dozen

#NOR Refills $1.44 dozen

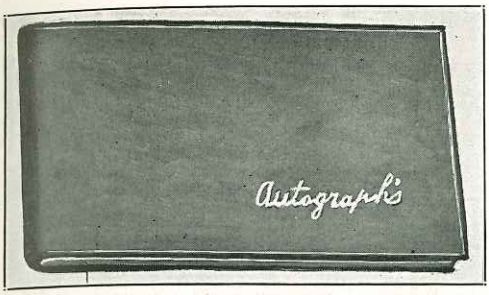
HIS AND HER CIGARETTE BOX



The most popular and clever idea ever brought out in a Cigarette Box. Solves the home problem of keeping His and Her cigarettes in the proper place. Genuine leather, in assorted colors.

#HHC Retail $5.75, Wholesale $39.00 dozen

AUTOGRAPH BOOKS



Good-looking and well made books for the Autograph Fan. Made of genuine leather with 24-karat gold-tooling, with leaves of variegated colors. Comes in two sizes—regular and half-size, the second of which is tremendously popular because it takes up little room in the pocket or hand-bag.

#AUH Half size. Retail $1.25
Wholesale $9.00 dozen

#AUB Regular. Retail $2.00
Wholesale $12.00 dozen

ADDRESS BOOKS

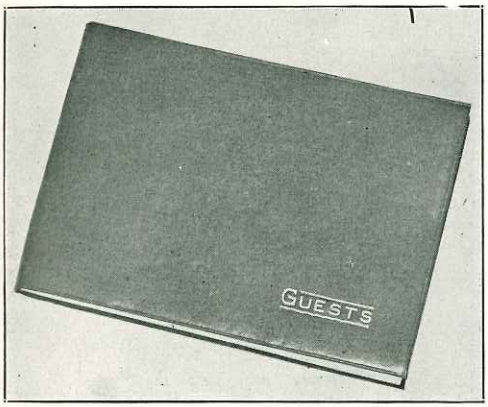
The success of this line has been phenomenal. These address books are so good-looking that you will find it hard to keep a stock of them. Made of fine quality leather. Assorted colors.

#ADB Small Retail $1.00, Wholesale $6.00 dozen

#ADM Medium Retail $2.25
Wholesale $15.00 dozen

#ADL Large Retail $2.50, Wholesale $18.00 doz.

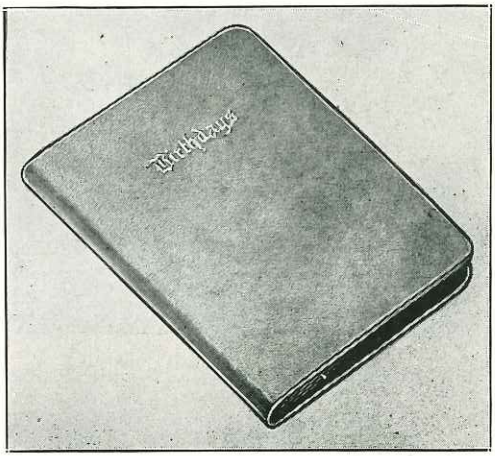
GUEST BOOK



Every smart home these days should have a guest book. Not only does it keep a handy record of names and addresses, but it will always be a cherished means of recalling the pleasant visits of years gone by. Genuine leather, in assorted colors.

#GUB Retail $2.50, Wholesale $18.00 dozen

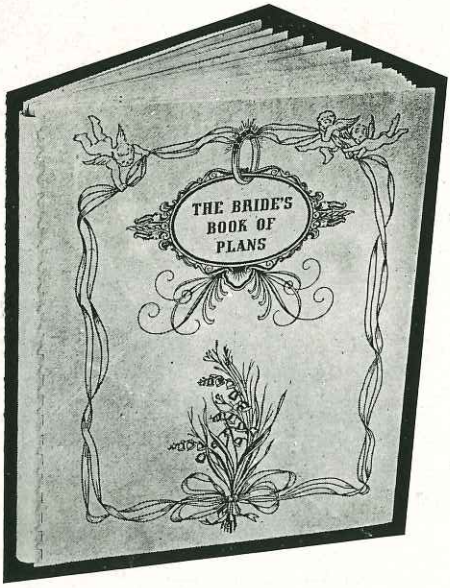
BIRTHDAY BOOKS



The most popular Birthday Book on the market. Has the intriguing Zodiac analysis, and is made of genuine leather in assorted colors.

#BDB Retail $2.25, Wholesale $15.00

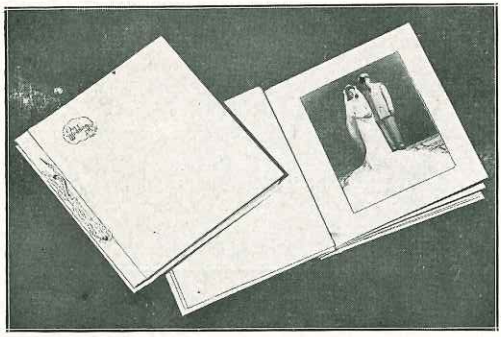
BRIDE'S BOOK



The best-known Bride's Book on the market, with many thousands in use. Gives the prospective Bride a complete chart to work on, from the time of her engagement through her first year of marriage. Stock this book and you will start a constant demand for it in your community.

#BBP Retail $2.50, Wholesale $18.00 dozen

WEDDING PHOTO ALBUMS



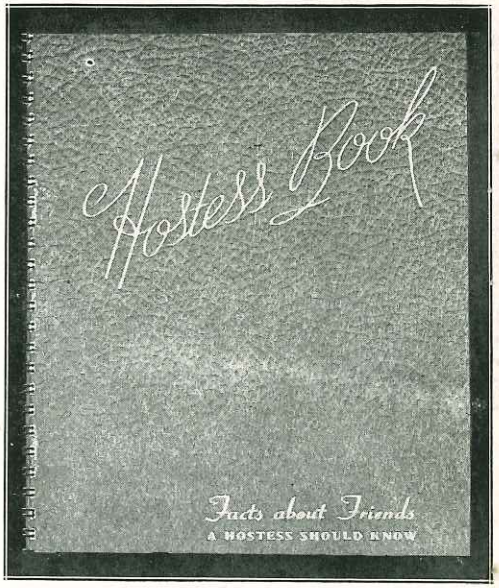
These handsome albums have proven their popularity by constant repeat business among many of our best accounts. The perfect holder for those precious wedding pictures. Comes in white washable Leatherette, with 24-karat Gold-stamping. Each album has six single frames.

#OUW5 5 x 7 Retail $4.50
Wholesale $32.00 dozen

#OUW8 8 x 9 Retail $5.75
Wholesale $39.00 dozen

#OUW10 14 x 14½ Retail $7.50
Wholesale $54.00 dozen

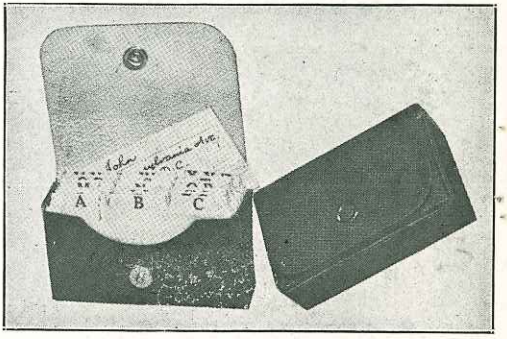
HOSTESS BOOK



A tremendous hit. Gives data that you should remember about your friends. Contains a schedule for birthday and anniversary dates and proper forms for answering or sending invitations, etc. Every home should have one. Comes in simulated leather paper covering, with ring binding.

#HOB Retail $1.00, Wholesale $7.20 dozen

POCKET FILE

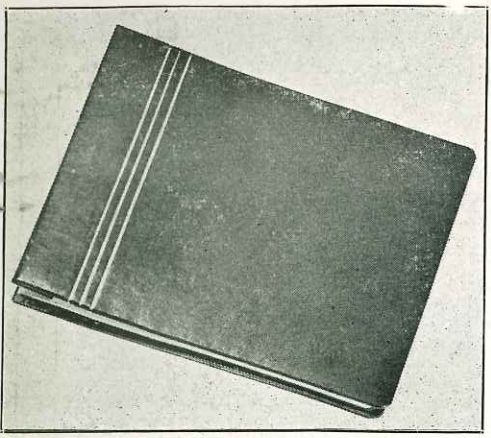


A miniature 3¼" x 1½" x 1" file that sure is intriguing. Can be carried in pocket or handbag. Has full index and good supply of cards included.

#PKF Tan Saddle. Retail $1.50
Wholesale $10.80 dozen

#RPK Genuine Pigskin. Retail $2.00
Wholesale $14.40 dozen

DE LUXE PHOTO ALBUMS AND SCRAP BOOKS



Strikingly handsome in design, these genuine leather Photo Albums and Scrap Books are proven fast-sellers. They have the post -ype of binding which permits additional sheets to be inserted when wanted. Colors: Red, Blue, Green, Tan.

#GMA Photo Album 8 x 10 Retail $3.50
Wholesale $24.00 dozen

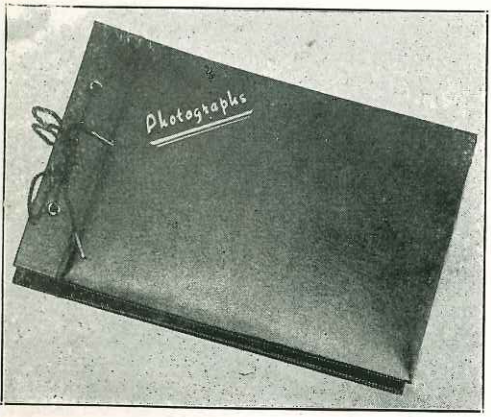
#GMB Photo Album 10 x 12 Retail $5.00
Wholesale $36.00 dozen

#GMC Photo Album 11 x 14 Retail $6.50
Wholesale $48.00 dozen

#GMS Scrap Book 9 x 12 Retail $5.00
Wholesale $36.00 dozen

#GMT Scrap Book 11 x 14 Retail $7.50
Wholesale $48.00 dozen

PHOTO ALBUMS

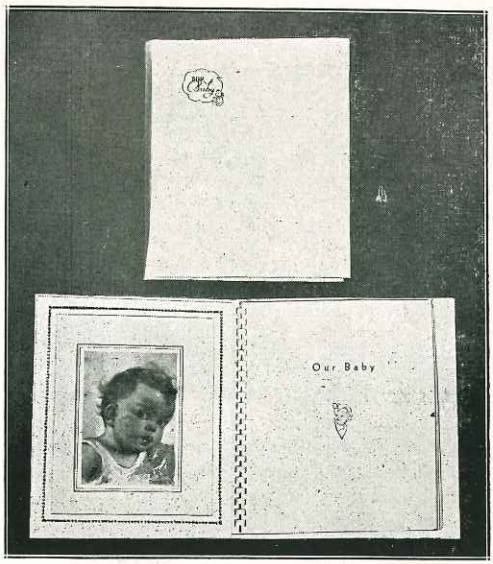


A very popular Album, correctly priced. Made of Leatherette, with 50 black sheets. Hand-tie style. Comes in Wine, Brown, Blue.

#POC 7¼ x 11¼. Retail $2.25
Wholesale $15.00 dozen

#POD 10½ x 13¼. Retail $3.00
Wholesale $21.60 dozen

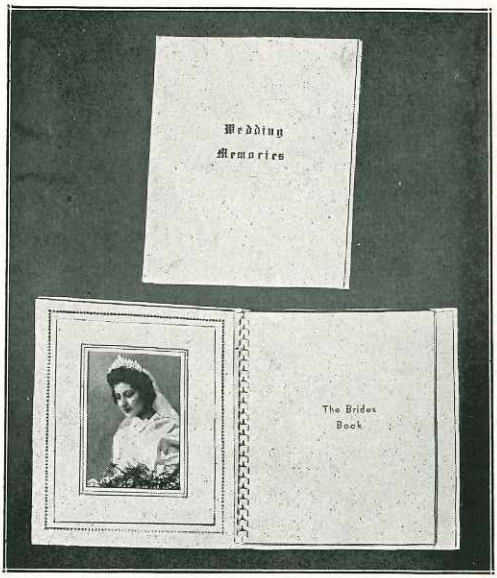
BABY RECORD BOOK



The nicest Baby Book ever devised. Has photo frame, arrival data, announcement, weight charts, family tree, etc. Comes in white washable leatherette, 24-karat gold-stamped. Size 8 x 10. Plastic binding.

#BAR Retail $3.50, Wholesale $24.00 dozen

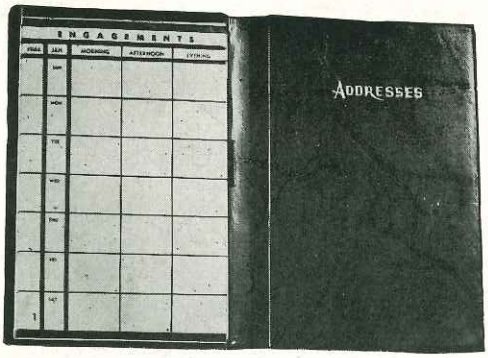
WEDDING MEMORIES



A beautiful Bride's Book that will be cherished throughout the years. As photo frame, certificate of marriage, family tree, shower gifts, wedding gifts, guests, etc., etc. Made of white washable leatherette, 24-karat gold-stamped. Size 8 x 10. Plastic binding.

#WEM Retail $3.50, Wholesale $24.00 dozen

ENGAGE-ADDRESS BOOK

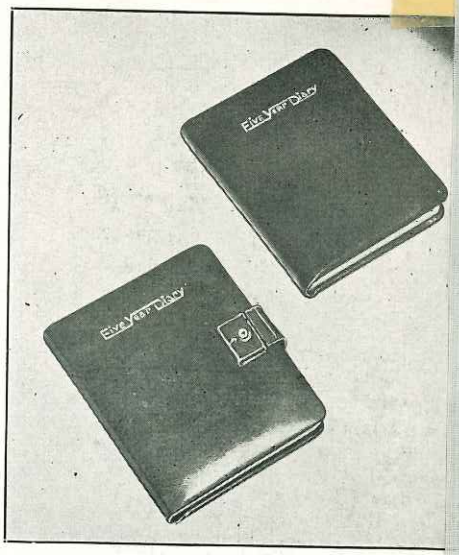


A handsome, clever combination of Engagement Pad with Address Book. Made of finest quality leather, it has found much favor with users everywhere. Assorted colors.

#ENA Retail $6.00, Wholesale $43.20 dozen

#ENR Refills 50c, Wholesale $3.60 dozen

FIVE YEAR DIARIES

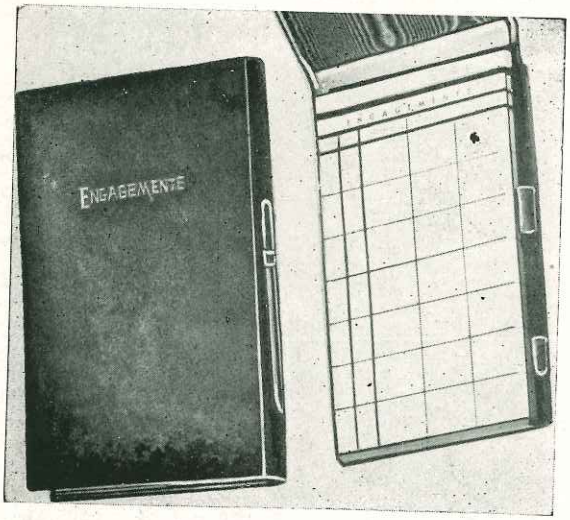


A steady seller in most smart shops. Co both with and without lock and key. Made genuine leather with 24-karat gold stamping. Assorted colors. Size 4¾ x 6.

#FYP Plain. Retail $2.50, Wholesale $18.00 do

#FYL Lock and key. Retail $3.50
Wholesale $24.00 do

ENGAGEMENT PAD

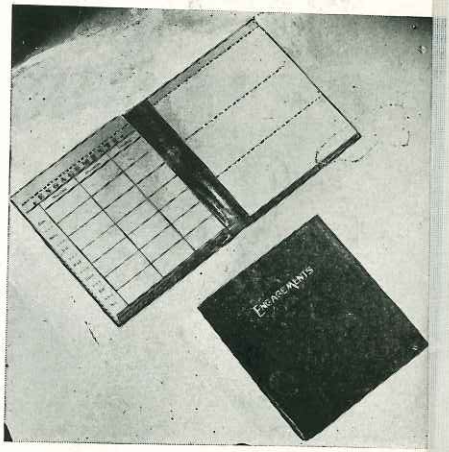


The most popular Engagement Pad on the market. Handsome and smart-looking. It has found much favor wherever shown. Made of finest quality genuine leather. Assorted colors.

#ENP Retail $2.50, Wholesale $18.00 dozen

#ENR Refills Retail 50c, Wholesale $3.60 dozen

ENGAGE-MEMO PAD



For those who love a smart Desk Access here is a handsome combination of Engagem Pad and Memorandum Book. Made of finest qua leather. It has made a big hit. Assorted col

#ENM Retail $4.00, Wholesale $28.80 dozen

#EMR1 Refill for Engagement Pad $3.00 dozen

#EMR2 Refill for Memo Pad Wholesale $1.44 d

SUPPLEMENT

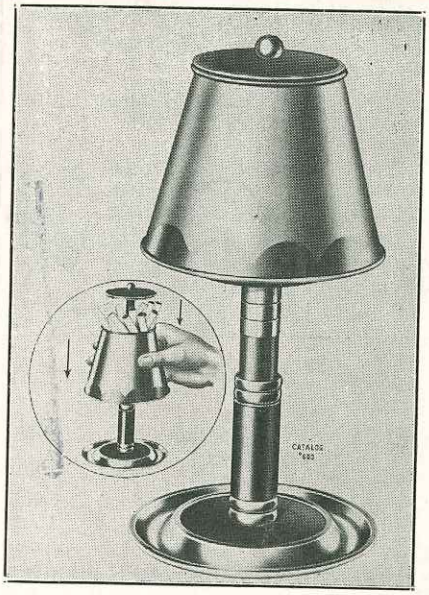
Showing Some of Our Latest Successes.

LIBRARY
JUN 10 1948
U.S. PATENT OFFICE

FIRE PLACE LIGHTER

Made for the Sophisticated Fireplace. Works like a cigarette lighter. Made of high polished Brass. 21 inches in length. Gift Boxed.

FPL Retail $5.00. Wholesale $36.00 Dz.

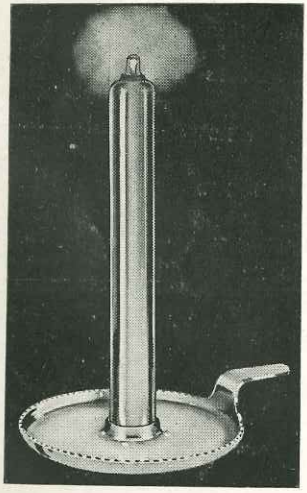


LAMP CIGARETTE HOLDER

A big success. Made of lustrous brass with enamel trim. Smart as can be.

LCH Retail $5.00. Wholesale $36.00 doz.

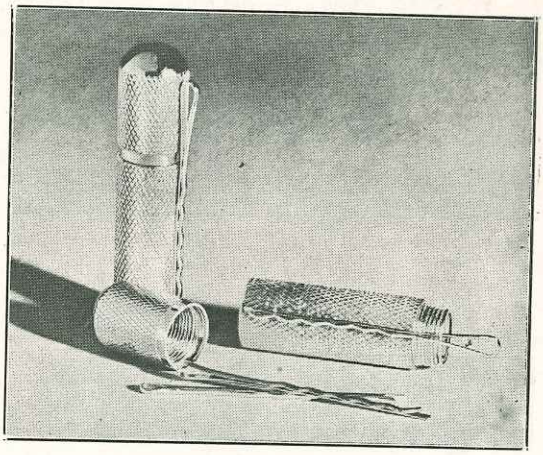
Colors: Walnut, Red, Blue, Green, White.



WEE WEE LITE

Assures Junior a safe passage during the night. Takes away the fear of darkness. Lift it and it lights, set it down and its out. Beautiful polished aluminum with batteries and bulb. Fully guaranteed.

WWL Retail $1.50. Wholesale $10.80 Doz.

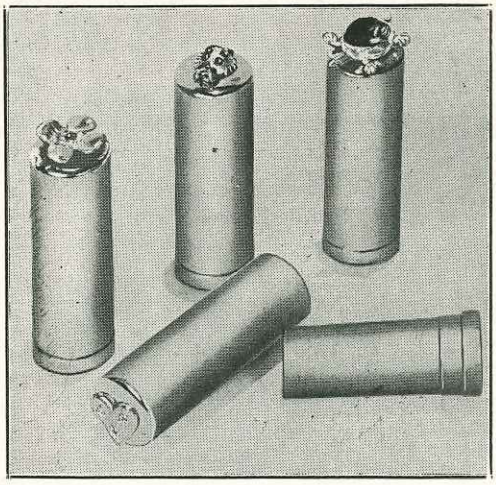


BOBBIE PIN PARKER

A new one for the gals. Its usefulness and sales appeal are top drawer. Made of Golden Metal it is a beautiful purse accessory. Gift Boxed.

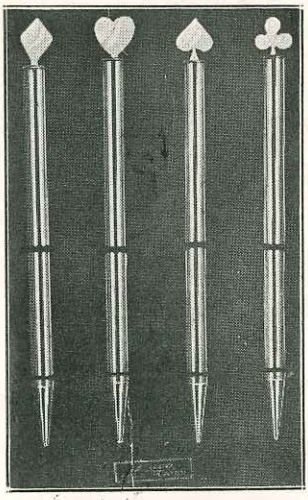
BPH Retail $1.00 Wholesale $7.20 Doz.

34

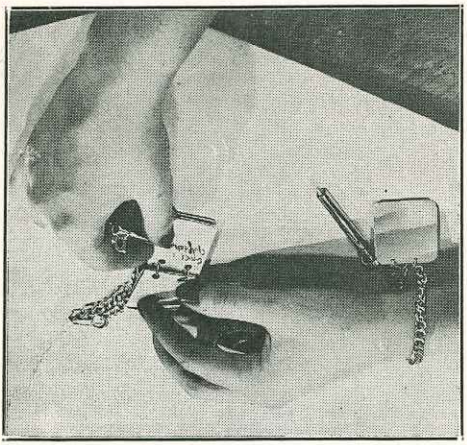


LIP STICK HOLDERS

The jeweled tops add great charm to these clever lipsticks. Made of golden metal with Hearts, Clover, Bugs, Turtle. Gift Boxed.
LSH Retail $2.00, Wholesale $14.40 Doz.



BRIDGE PENCIL SET
Beautiful Gold Plated pencils for the smart Bridge Hostess. Comes four to the set in handsome Cellophane Top Gift Box.
BPS Retail $5.00
Wholesale $36.00 Dz

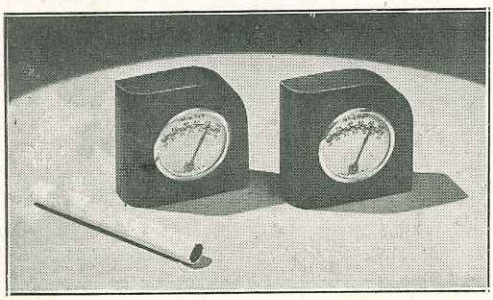


MEMO BRACELET

Smart for the Teen Agers. Miniature retractible Ball point Pen and Memo Pad. Also Miniature Pen on Tie Clip and Key Ring. All Gold Plated. Pens Guaranteed for one year under normal usage. Gift Boxed.

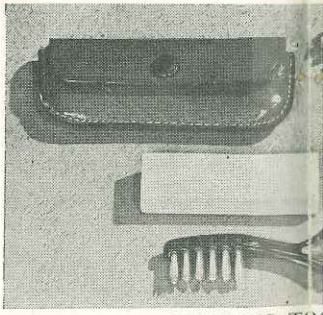
PNK Key Chain Retail 1.00
Wholesale 7.20 Dz
TIP Tie Clip Retail 1.50
Wholesale 10.80 Dz
MEB Bracelet Retail 1.50
Wholesale 10.80 Dz

BARREL AND DI
Clever and Smart.
Metal with genuin
Two tiny dice for th
BRK Retail $1.50, W



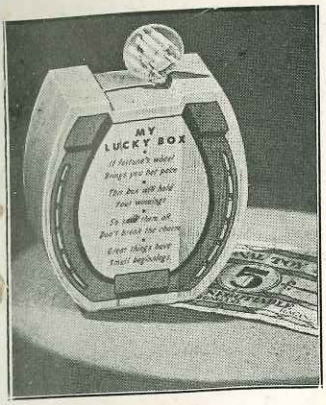
MIDGET THERMOMETERS

Accurate and practical. Useful in the Bedroom, Library, Nursery, etc. Mounted in wooden frame, Mahogany, or Pink, Blue, Green enamel finishes.
Gift Boxed.
MIT Retail $1.25
Wholesale $9.00 Doz.



FOLDING TO
A must item for the Tou
with nylon bristles. Comes i
case. Fits the pocket a
FTB Retail $1.00

D 34-11 "Distinctive Creations" presents America's pre-eminent giftshine (copy in Gift & Novelties Div.) Rec'd June 10, 1948

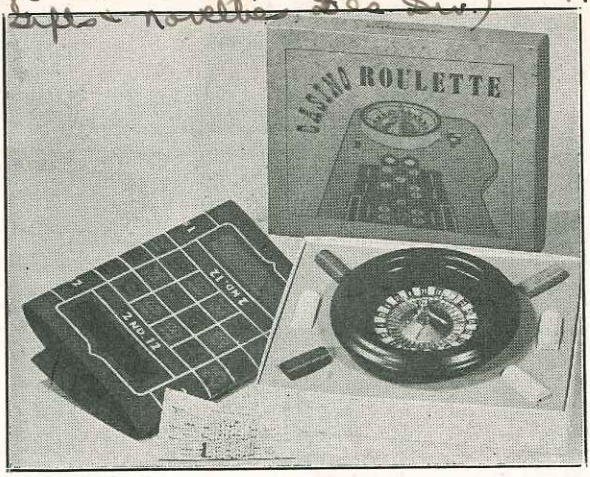


LUCKY BOX

A handy place to keep winnings, found money etc. Made of a solid block of Polished Birch, can be opened when full.

LKB Retail $1.50

Wholesale $10.80



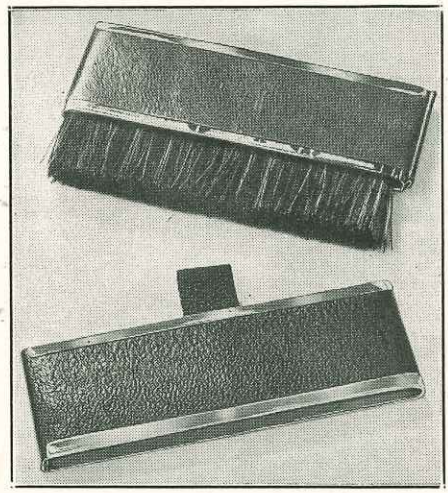
ROULETTE

Exact replica of famous professional Roulette Wheels, Not a Toy. Heavy die cast spinning center, with nickel plated arms and plastic shell. Sets come complete with instructions and 3 color felt layout pad. Casino Model comes with 150 interlocking Chips.

RWD De Luxe Model
Retail 6.00, Wholesale 43.20

RWC Casino Model
Retail 7.50, Wholesale 54.00

CE KEY RING
Made of Golden
e leather thong.
e little joe artists.
holesale $10.80 Doz.

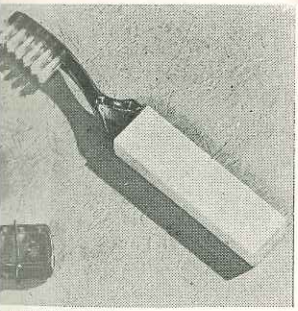


PURSE CLOTHES BRUSH

A handy brush for the pocket or purse. Made of fine bristles with genuine leather covering and chromium trim. Colors: Red, Brown, Black, Green.

PCB Retail 1.00

Wholesale 7.20 Dz



OTHBRUSH
Clever folding toothbrush
genuine cowhide leather
s well as the purse.
Wholesale $7.20 Doz.

RING FOR A DRINK

Sparkling Chrome bell with crystal lustrome glass. Will stand lots of continued use and fun. Capacity, Cocktail 3 oz. Jigger 1½ oz.

RDC Cocktail Retail 1.00

Wholesale 7.20 dz

RDJ Jigger Retail 1.00

Wholesale 7.20 dz

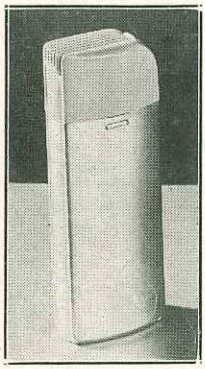
bantamlite

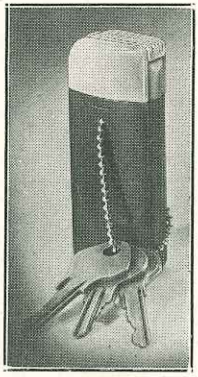
POCKET FLASHLIGHT

Americas fastest selling distinctive pocket flashlight. (Over a million sold in 8 months). 3″ small, like a sleek cigarette lighter, but a flip of the finger and presto; there's a super-powered beam of light. Each complete with two batteries and bulb.
Individually Boxed.

BANTAM NURSERY LIGHT

A wonderful baby gift item and also for growing children. A small, easy to carry, light for Mother's night-time nursery trips. Pastel Blue or Pink enamel case is decorated with colorful nursery design. Gift Boxed.
BNL Retail $1.00, Wholesale $7.20 Doz.





KEY CHAIN

Enamel Finishes in Green, Maroon and Blue, with Ivory plastic top. Sturdy Key Chain holds plenty of Keys

B101 Retail .89

Wholesale 6.48 Dz.

POCKET FLASHLIGHT

Streamline metal cases in Enamel, Chrome and Golden Metal Finishes. Ivory Plastic top Glows when light is on. Colors on enamel, Green, Blue and Maroon.

11E Enamel Retail .79
Wholesale 5.76 Dz

12C Chromium Retail 1.00
Wholesale 7.20 Dz

14G Golden Retail 1.00
Wholesale 7.20 Dz

Display with each Doz.

DICK TRACY "OFFICIAL"

Youngsters love this: Dick Tracy on blue enamel with red plastic top which glows red when used.

BDT Retail .79
Wholesale 5.76 Dz
(Display with each Doz.)

SILVERFLASH KEY CHAIN

A Deluxe number. High polished Chromium case with jewelry chain for keys. Each smartly Gift Boxed.

BLD Retail 1.58
Wholesale 11.52

Page 37

Distinctive Creations Inc.

10 West 47th Street New York 19, N. Y.

Please Insert into Our (Green Cover) Catalog.

The CASTLE KEY

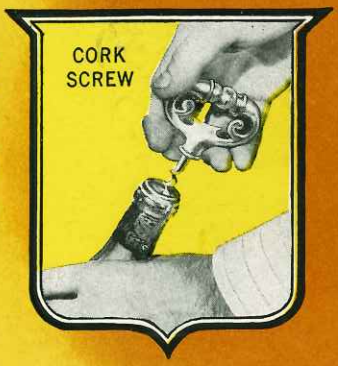
PATENT OFFICE
JUN 29 1948
DESIGN DIVISION

AVAILABLE
IN
ANTIQUE FINISH
SILVER PLATED
GOLD PLATED

ILLUSTRATION
ACTUAL SIZE

DESIGN INSPIRED
BY AN AUTHENTIC
CASTLE KEY

TURN HANDLE TO
RELEASE SPECIAL
FORGED CORK-SCREW



U. S. PAT. PENDING

pg. 38

10 West 47th Street New York 19, N. Y.

Please Insert Into Our (Green Cover) Catalog.

ANTIQUE FINISH

RETAIL $2.95 WHOLESALE 21.00 DZ.

DISTINCTIVE CREATIONS INC.

10 WEST 47th STREET, NEW YORK 19, N. Y.

The KEY *to the*

GIFT SITUATION

The Smart Accessory for Every Home

CASTLE KEY

PRACTICAL DECORATIVE

The

CASTLE

KEY

A LEADING PROMOTIONAL ITEM FOR EVERY OCCASION

Backed by years of wide, consistent national advertising. Key-Chain-Lite is well known and associated with deluxe quality. It is dependable year-round best seller in practically every fine store in the country. In great demand whenever a distinctive, all-purpose gift is required. Suitable for men and women, for all occasions. A display of Key-Chain-Lite always pays. Wonderfully productive for big promotions. Displays and advertising mats are available. In 4 popular styles to suit every gift need. Each number is beautifully packaged.

NEW TYPE POWERFUL BATTERY

gives this miniature flashlight extra usefulness and long life. Batteries and bulbs are standard penlite size. So simple to change battery and bulb, even a child can do

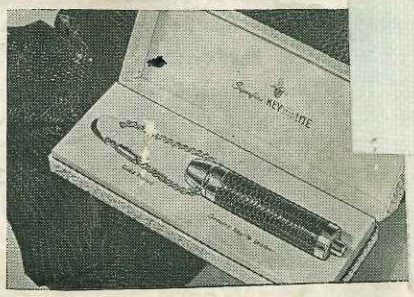
4 STYLES AVAILAI

KKL Chromium plated, trimm with fine genuine leath Best color assortment $1. retail .....

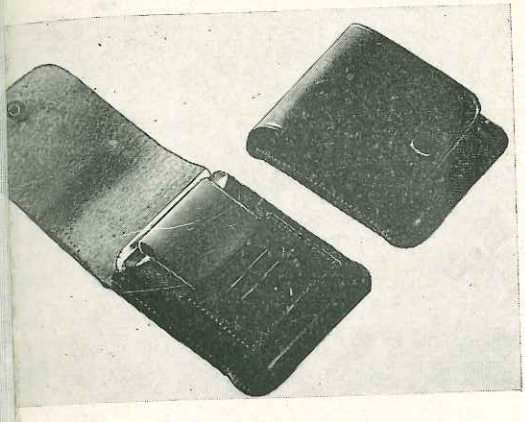
KKT Chromium plated, engine e graved design. $1.00 retail

KKE Gold Plated, engine e graved design. $2.50 retail.

KKG Gold Plated, trimmed wi genuine reptile leather. A sorted solors. $3.00 retail...



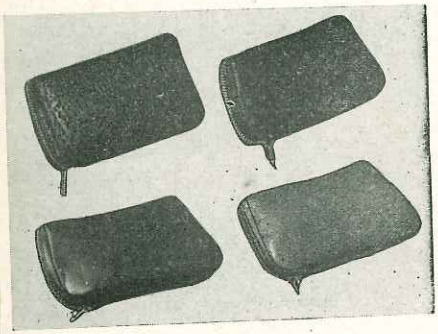
FULL-PACK CIGARETTE CASE



Many thousands of these good-looking cigarette ases have been sold. Many of heavy genuine rown cowhide, they have the extra feature of aving a holder for the match pack as well as a ompartment for a full pack of cigarettes. Don't ass these up, since the price is right for such fine uality cases.

CAP Retail $1.00, Wholesale $6.00 dozen

HOLDAPIPE POUCH



These handsome pouches have been a very big eller. Made of the finest quality leathers, they ill give unusually long service. They have a comartment for the pipe as well as a generous one or tobacco. Really the finest zipper pouch on the arket. Gift Boxed. Leathers: Calf and Pigskin.

Colors: Black, Brown

HAP Retail $3.50, Wholesale $24.00 dozen

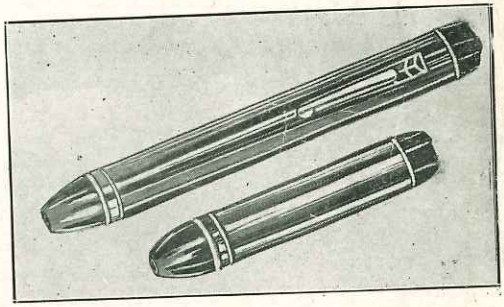
HEARTH BROOM

VOID

Charming and highly decorative—made to grace the Higher Bracket Fireplace. Brooms are colored in Brown, Blue, or Red, with contrasting tops of yellow, etc. Leather thongs for hanging.

#HRB Retail $2.50, Wholesale $18.00 dozen

PENLITE AND PURSE LITE



The best-looking Penlite and Purse lite on the market. Made of satin brushed nickel barrel, with a colorful plastic top and switch bottom. The switch is rotary, and can be held constant if needed. Selling in terrific volume.

#PRL Purse lite. Retail 75c
Wholesale $5.40 dozen

#PNL Penlite. Retail $1.00
Wholesale $7.20 dozen

#BUB Batteries. Wholesale $72c dozen

Distinctive Creations Inc.

10 West 47th Street New York 19, N. Y.